01 / ALEX REAL ESTATE

Real estate for sellers, buyers, landlords, tenants and investors in Central Texas

ALEX Real Estate represents you whether you are selling, buying, leasing or investing in residential, commercial, farm, land or ranch property in Central Texas and the Hill Country, as a fiduciary and with valuation data the portals do not carry. If you are selling, start with why to list with ALEX; every client type has its own page below.

Selling or leasing out? Why list with ALEX

- Fiduciary first. ALEX starts with intelligence and fiduciary ethics: your interest comes before the deal.
- Priced from evidence. Your price comes from the ALEX Model, whose method and accuracy are published, not from a guess or a portal estimate.
- Your net before you sign. Seller net proceeds are worked out with you at the listing appointment, not emailed afterward.
- What you are up against and what actually closed. Competitive Listings and Comparable Sold, side by side, with photos.
- The real sale price. ALEX measures comparables by Net Sale Price: close price minus seller-paid buyer closing costs and repair credits.
- Marketing built for your property. A full property website written from your own photos, a print-ready flyer and a four-part email series to buyers and agents. See a property website ALEX built.
- Seen in eleven languages. Buyers on ALEX home search can read in eleven languages and ask ALEX questions by voice.
- Inquiries come to your agent. Every buyer inquiry about your listing goes to your listing agent.

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SELL WITH ALEX

Every client we represent

Licensed in Texas, Colorado, North Carolina and Alabama.

CLIENTS

Sellers

Why list with ALEX: homes, commercial, ranch and land

CLIENTS

Buyers

Homes, commercial property, ranches and land

CLIENTS

Landlords

Lease your home or commercial space

CLIENTS

Tenants

Rent a home or lease commercial space

CLIENTS

Investors

Invest alongside ALEX

Market data and valuations

- Home prices and market data by Central Texas town
- How the ALEX Model values a property
- ALEX Real Estate agents and the markets they serve

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Talk to ALEX

Tap the microphone and ask ALEX, or write to george@alex-companies.com, or call 713.918.9951.

SEND ALEX A MESSAGE

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ALEX.

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Real estate licenses in Texas, Colorado, North Carolina, and Alabama. Other states on request or as organic growth takes us there.

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