#1 of 10: Income Gap Between Arriving and Departing Households

Incoming households outearn outgoing ones by 12.5%

Source: ALEX Intelligence · Published November 29, 2026

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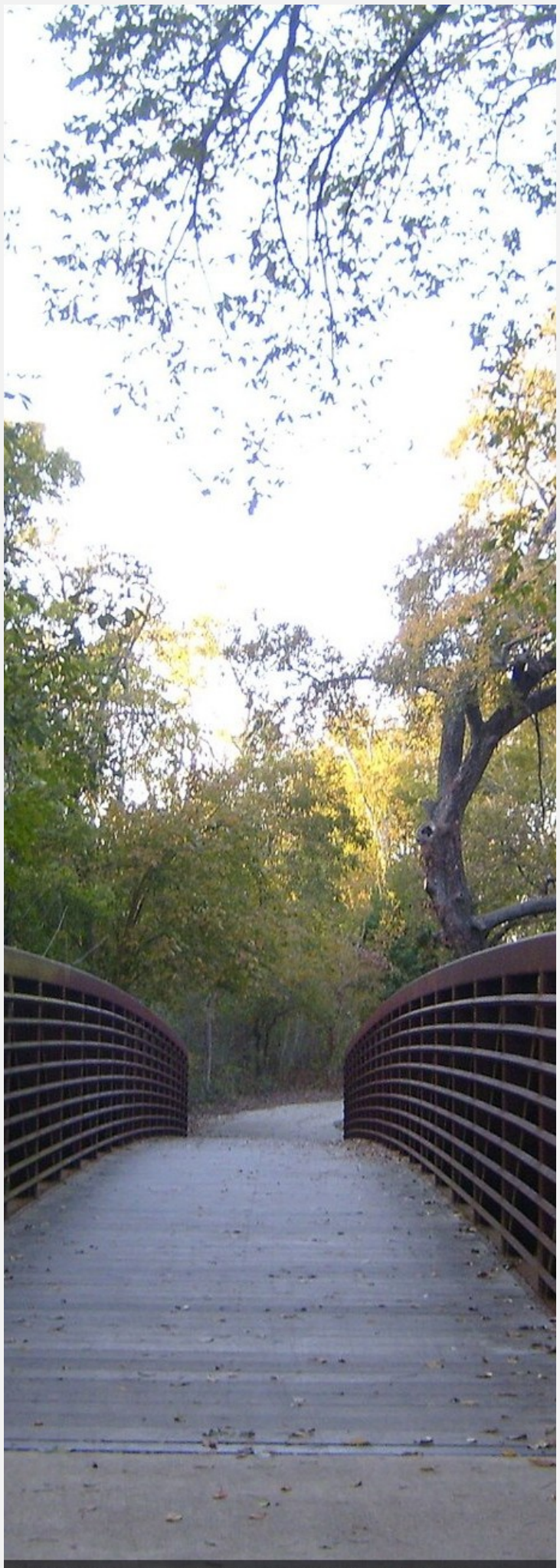
THE DATA

12.5%

Income Gap Between Arriving and Departing Households (2024)

Williamson County ranks #1 in the Austin metro and #1 in Texas for this metric.

This 12.5% gap indicates a net gain of higher-income households, reinforcing the county's position as a magnet for economic mobility. The influx is not just demographic—it's fiscal. This shift strengthens public revenues, supports higher-quality services, and elevates the overall economic resilience of the region.



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Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2023-24 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-29-williamson-mig-agi-gap

01

The county is attracting economic capital

This income gap is not incidental—it reflects a strategic migration pattern. Households moving into Williamson County are not fleeing affordability; they are seeking opportunity. The data suggests that the county's infrastructure, schools, and quality of life are now a competitive advantage in the broader Texas talent economy. This isn't just about housing—it's about value retention.

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Outmigration is not a drain—it’s a filter

The fact that outgoing households earn less than incoming ones reveals a selective outflow. This is not a sign of decline, but of economic sorting. Those leaving are likely constrained by cost or opportunity—often younger, lower-income residents or those unable to access high-wage jobs. The county is effectively upgrading its economic base with each cycle.

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