Palm Beach County, FL — #1 of 10: Average Income of Arriving Households

Palm Beach County leads Savannah in income of new arrivals

Source: ALEX Intelligence · Published November 29, 2026

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THE DATA

$111,012

Average Income of Arriving Households (2024)

Palm Beach County, FL, sends the highest-earning households to the Savannah metro.

This $111,012 average income from Palm Beach County isn't just a number — it's a signal of strategic migration. These aren't just retirees or job-hoppers; they're high-earning professionals relocating with capital, ambition, and a preference for lower cost of living without sacrificing lifestyle. The fact that they choose Savannah over nearby Florida cities or coastal hubs suggests a growing perception of Savannah as a premium, under-the-radar destination.



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Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2023-24 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-29-savannah-mig-in-agi

01

Savannah is a magnet for elite migration

The dominance of Palm Beach County in this ranking isn’t accidental. It reflects a shift in where high-earning professionals see long-term value: not in maintaining a coastal Florida lifestyle, but in accessing similar amenities with significantly lower housing costs and more community space. Savannah’s cultural infrastructure, historic charm, and proximity to the coast create a unique value proposition — one that’s now attracting the kind of income stream that drives real estate appreciation and private investment.

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02

Geographic displacement, not economic decline

The fact that Cook County, IL, and Charleston County, SC, rank second and fourth, respectively, shows this isn't a Florida-only trend. These are high-income, high-cost markets where people are actively seeking relocation options. The data suggests Savannah is not just a retirement or coastal retreat — it's a serious alternative for professionals in finance, tech, and healthcare who want to preserve income power while upgrading quality of life. This isn't flight from hardship; it's strategic repositioning.

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