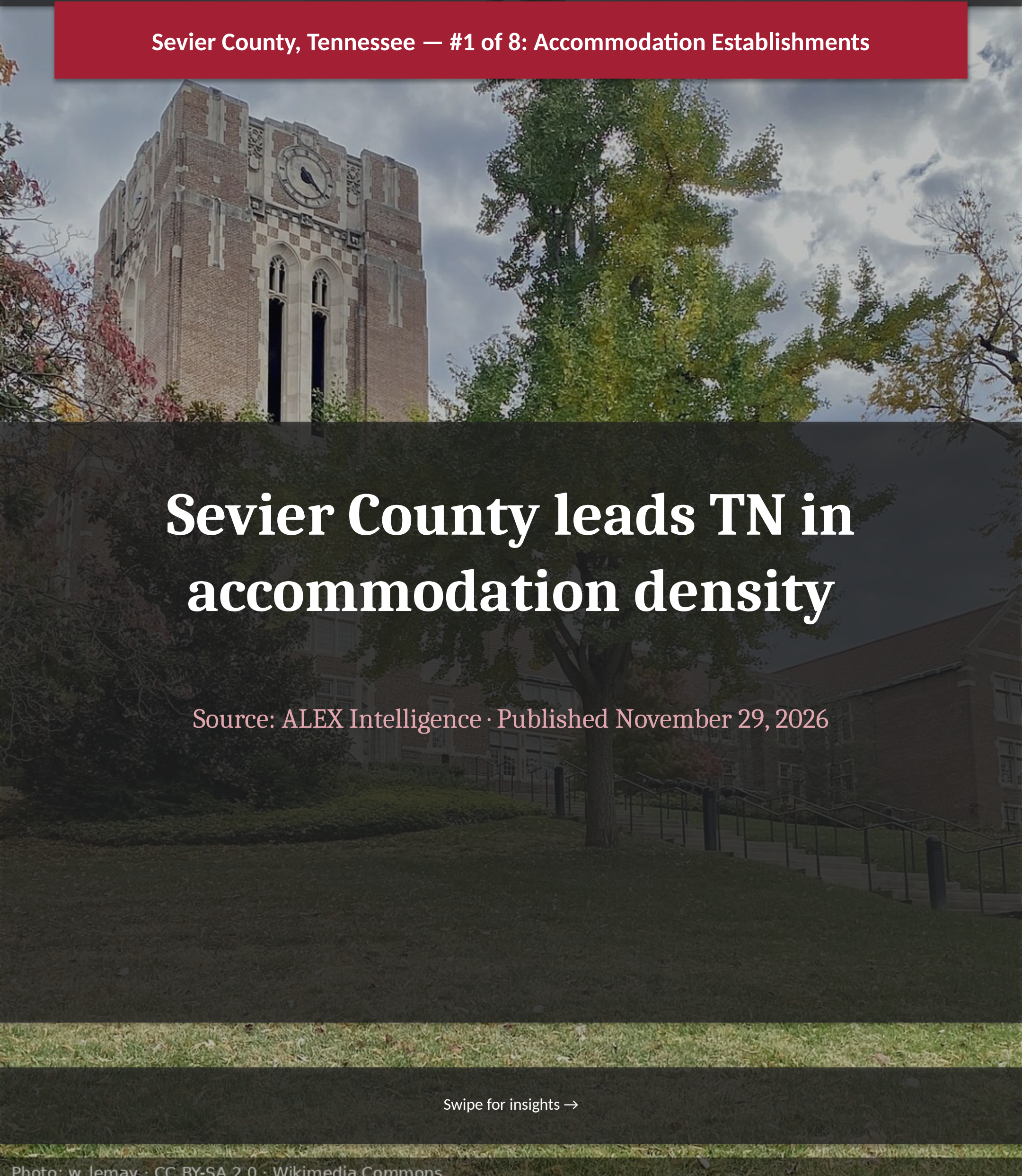
Sevier County, Tennessee — #1 of 8: Accommodation Establishments



Sevier County leads TN in accommodation density

Source: ALEX Intelligence · Published November 29, 2026

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Accommodation Establishments (2022)

Sevier County, Tennessee, has the highest count of accommodation establishments among all counties in the Knoxville metro area.

This figure reflects Sevier County's entrenched role as a hospitality hub, driven by tourism from the Great Smoky Mountains and Pigeon Forge. The high number of establishments is not a sign of residential overbuilding but a structural advantage in service-sector real estate. The concentration supports a resilient local economy, even amid national softening in housing markets.



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Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 721 (Accommodation) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-29-knoxville-ind-721-county

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Tourism fuels real estate resilience

This model is distinct from suburban or urban housing markets. It suggests that properties in Sevier County are not just residential assets, but part of a high-velocity service economy. Even with rising mortgage rates, demand remains strong because the underlying economic engine — tourism — is self-sustaining and growing.

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Accommodation density as a market signal

This dynamic creates a structural advantage: even if residential construction slows, the demand for hospitality-ready spaces — from vacation rentals to event venues — remains robust. The implication is clear: for investors and developers, the most valuable real estate in East Tennessee may not be in urban cores, but in locations with proven tourism infrastructure — a model that can outlast traditional housing cycles.

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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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