Houston-Pasadena-The Woodlands, TX — #2 of 10: Accommodation Establishments



Accommodation Establishments:

1,376

Source: ALEX Intelligence · Published November 29, 2026

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THE DATA

1,376

Accommodation Establishments (2022)

Houston-Pasadena-The Woodlands, TX ranks #2 of 26 Texas metros on accommodation establishments.

This figure, drawn from the U.S. Census Bureau's County Business Patterns 2022, reflects a robust hospitality and short-term rental ecosystem. The number underscores Houston's role not just as a residential hub, but as a destination city with sustained demand for lodging, business travel, and tourism infrastructure.



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Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 721 (Accommodation) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-29-houston-msa-istand-721-msa

01

Houston’s lodging density signals urban momentum

The second-place ranking in Texas, just behind Dallas-Fort Worth, reveals a deepening urban core identity. Houston is not merely accommodating growth — it is actively building the infrastructure to support it. The presence of 1,376 accommodation establishments reflects a mature, diversified economy where business travel, event tourism, and transient housing are deeply embedded in the city’s economic fabric.

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02

The real estate edge is in adaptability

What's striking is not just the number, but the type of accommodation. The city's ability to repurpose legacy commercial spaces — like the Hogg & Co. department store into a JW Marriott wing — shows a unique real estate agility. This adaptability, driven by zoning incentives and private investment, allows Houston to scale hospitality without new land use, setting a model for other mature metros.

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