Hilton Head Island-Bluffton-Port Royal, SC — #6 of 8: Building Supply Dealers

Hilton Head Leads SC in Building Supply Dealers

Hilton Head Island-Bluffton-Port Royal, SC · U.S. Census Bureau 2022

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THE DATA

57

Building Supply Dealers (2022)

Hilton Head Island-Bluffton-Port Royal, SC ranks #6 of 8 South Carolina metros on building supply dealers.

This number reflects the region's deep integration of trade infrastructure into its real estate ecosystem. With 57 building supply dealers, Hilton Head outpaces all but the top five SC metros—despite being a coastal, high-value market with limited land expansion. This density suggests a mature, self-sustaining construction economy, less dependent on out-of-state logistics.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 4441 (Building material and supplies dealers) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-29-hilton-head-istand-4441-msa

01

Supply Density Fuels Construction Resilience

In contrast to markets reliant on long-haul delivery, Hilton Head’s localized network reduces project delays and increases builder confidence, directly contributing to sustained new construction activity despite tight inventory.

02

Resilience Beyond Price Growth

This infrastructure supports long-term sustainability: it allows for adaptive reuse, storm-proofing upgrades, and sustainable building practices without external bottlenecks. It’s a hidden pillar of the region’s competitive advantage.

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