Austin-Round Rock-San Marcos — #10 of 10: Median Resident Age

Median Resident Age: 36 years

Source: ALEX Intelligence · Published November 29, 2026

Swipe for insights →

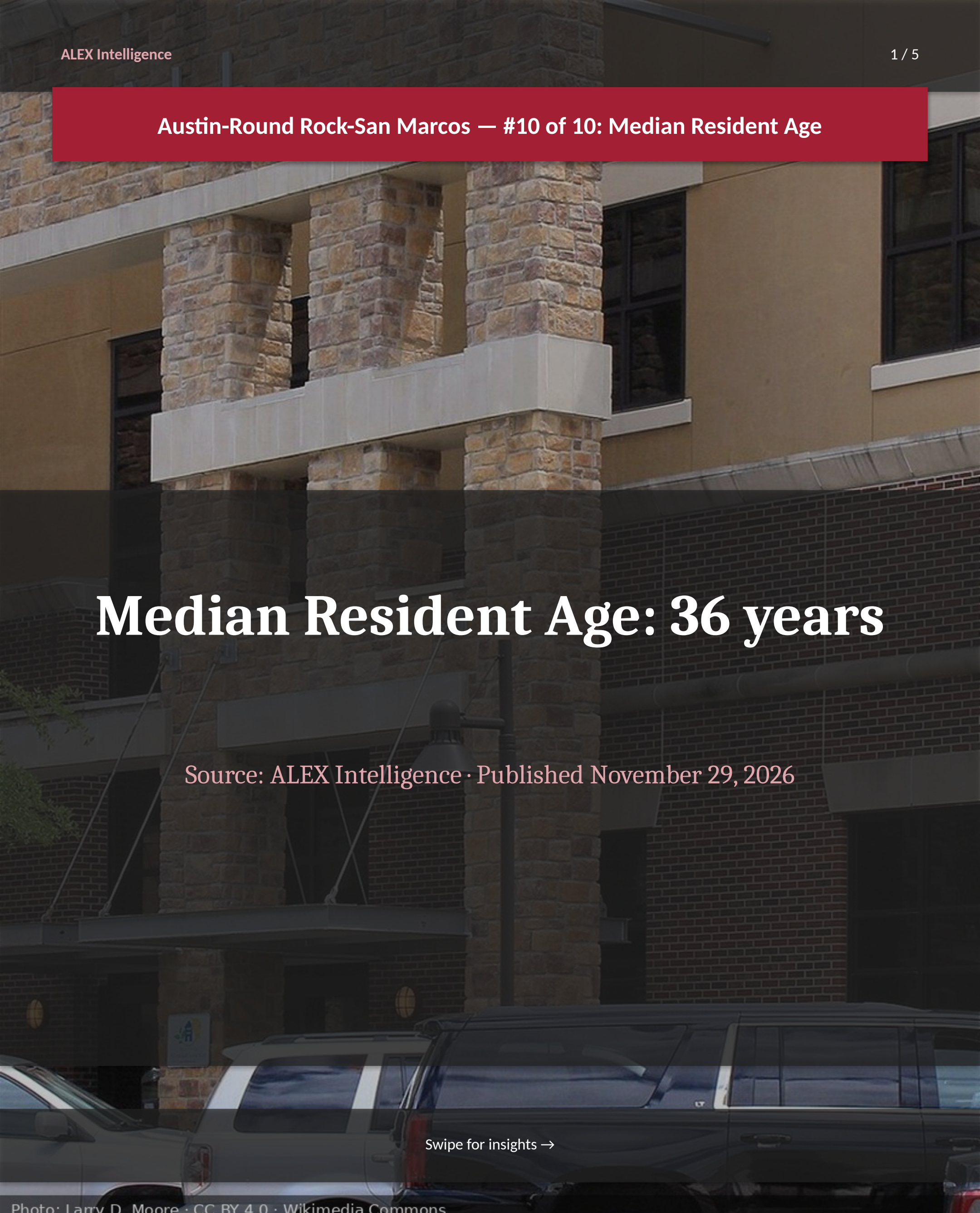

Photo: Larry D. Moore · CC BY 4.0 · Wikimedia Commons

THE DATA

36 years

Median Resident Age (2024)

Austin-Round Rock-San Marcos ranks #10 of 24 Texas metros on median resident age.

This figure places Austin in the youngest third of Texas metros, reflecting a workforce driven by technology, education, and entrepreneurial energy. The city's demographic profile supports long-term housing demand and innovation ecosystems.



Photo: Aleksandr Zykov from Russia · CC BY-SA 2.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-29-austin-msa-standing-median-age-msa

01

Younger than most, Austin leads in innovation potential

With a median age of 36, Austin is positioned at the intersection of experience and adaptability. This cohort is more likely to embrace new technologies, support startups, and invest in urban amenities—key drivers of a resilient real estate market. The city’s culture of reinvention is not accidental; it is rooted in its demographic architecture.

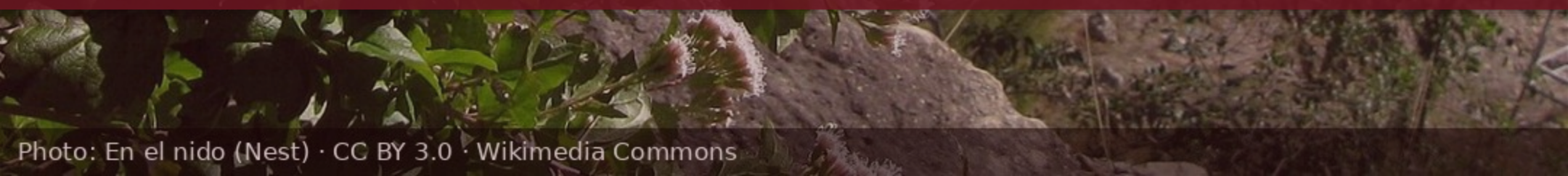

Photo: En el nido (Nest) · CC BY 3.0 · Wikimedia Commons



Photo: En el nido (Nest) · CC BY 3.0 · Wikimedia Commons

02

The maturing market has room to grow

While younger than most Texas metros, Austin is not a frontier of youth—it is a market where early-career professionals are transitioning into home ownership and long-term investment. This shift signals that demand is evolving from rental growth to ownership, with implications for housing supply, financing, and neighborhood development. The next phase of growth will be defined by sustainability, not just speed.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy