

Is Quantum Ready for Real Business?

The answer isn’t yes—or no. It’s ‘not yet, but here’s why it matters now.'

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THE DATA

Business Leaders Who Believe Quantum Will Be Critical

Despite limited deployment, nearly half of surveyed executives see quantum computing as essential to future competitiveness.

This figure reflects a strategic bet on infrastructure, not immediate application. The gap between perceived importance and current utility reveals a critical inflection point: organizations are preparing for quantum not because it’s here, but because it will be. The real value lies not in today’s machines, but in the readiness they enable.



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https://www.forbes.com/sites/joemckendrick/2026/11/27/quantum-is-almost-here-do-we-really-need-it-for-everyday-business/

01

Preparation Is the New Competitive Edge

This isn’t optimism; it’s a defensive posture against obsolescence in an era where algorithmic advantage can redefine market leadership.



02

The Hidden Cost of Delay

Organizations that treat quantum as a distant experiment risk being locked out of next-generation optimization, security, and simulation capabilities. The cost isn’t just missing a technology—it’s failing to anticipate how quantum will reshape supply chains, financial modeling, and R&D cycles in ways that today’s classical systems cannot simulate at scale.

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