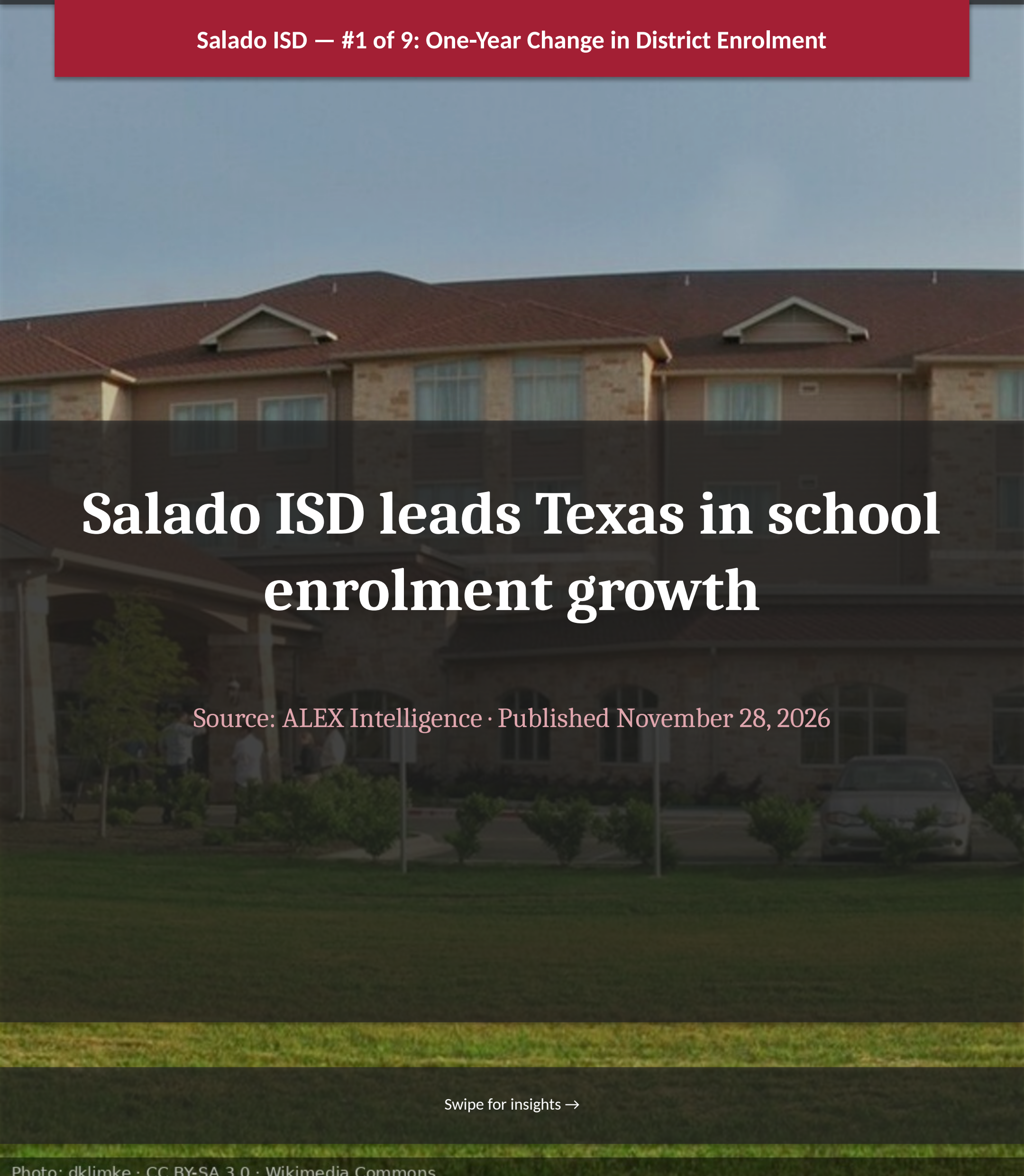
Salado ISD — #1 of 9: One-Year Change in District Enrolment



Salado ISD leads Texas in school enrolment growth

Source: ALEX Intelligence · Published November 28, 2026

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THE DATA

3.5%

One-Year Change in District Enrolment (2025)

Salado ISD recorded the highest growth rate among school districts in the Killeen-Temple MSA.

This 3.5% increase in student enrollment from 2023–24 to 2024–25 signals a demographic inflection point. Unlike districts with declining or stagnant enrollment—such as Killeen ISD (-2.2%) or Belton ISD (-0.8%)—Salado ISD is attracting new families, likely due to its strong academic reputation and expanding housing stock. This trend reflects a broader shift in where people are choosing to settle in the region.

Source: ALEX Intelligence
https://alex-companies.com/data/2026-11-28-killeen-temple-tapr-enrollment-change

01

Growth in education drives housing demand

The surge in Salado ISD enrolment is not just a school-level phenomenon—it's a leading indicator of housing market momentum. Families with school-age children are relocating to areas with high-performing schools, and Salado ISD has become a magnet. This is particularly relevant given the presence of Fort Cavazos and the Baylor Scott & White medical corridor, which attract young professionals and military families seeking stable, family-friendly communities. As more families settle in Salado, demand for single-family homes and rentals is likely to outpace supply, driving appreciation and new construction.

02

Demographic shift favors long-term investment

Unlike transient markets driven by short-term job booms, Salado ISD's growth reflects a deeper, generational shift. The district's 3.5% enrolment increase is not a one-year anomaly—it's part of a sustained trend. This signals that the area is becoming a permanent destination, not just a stopover. For real estate investors, this means properties in Salado and its surrounding neighborhoods are likely to appreciate faster than in districts with declining populations. The market is no longer reacting to immediate employment cycles; it's being shaped by family life decisions that prioritize education and community stability.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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