Georgia — #1 of 10: Share of Arriving Households From One State

Georgia leads Atlanta’s inbound migration by 22.4%

Source: ALEX Intelligence · Published November 28, 2026

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THE DATA

22.4%

Share of Arriving Households From One State (2024)

Georgia supplies more of the Atlanta market’s inbound migration than any other state.

This figure represents the share of newly arrived households in the Atlanta-Sandy Springs-Roswell metro that originated from within Georgia itself — a structural advantage that reinforces local economic integration and housing demand. Unlike inflows from distant states, these moves are often driven by internal migration patterns, such as job relocations, family proximity, or lifestyle preferences, which tend to be more stable and less volatile than long-distance migration.



Photo: John Phelan · CC BY 4.0 · Wikimedia Commons

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2023-24 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-28-atlanta-ga-mig-state-leader

01

Local sourcing drives market stability

When 22.4% of new households come from within Georgia, it reduces exposure to external economic shocks. These movers are more likely to be familiar with the region’s cost of living, job markets, and infrastructure, leading to faster settlement, stronger tenant retention, and reduced turnover. This internal migration loop strengthens Atlanta’s housing market resilience, as demand is sustained by a self-reinforcing network of residents who already understand the area’s dynamics.

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02

The 'home advantage' is now a competitive edge

Georgia’s dominance in supplying Atlanta’s new residents means that the state’s economic performance — particularly in education, employment, and public services — directly shapes housing demand in the metro. As more Georgians choose to move to Atlanta, the city benefits from a growing talent pool that is already invested in the state’s long-term success. This creates a virtuous cycle: better state-level outcomes attract more internal migration, which fuels stronger local demand and higher property values.

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