#1 of 10: Ratio of Highest to Lowest County Home Value in the Market

Kendall County’s home value is 4.56x higher than Real County’s

Source: ALEX Intelligence · Published November 27, 2026

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THE DATA

4.56x

Ratio of Highest to Lowest County Home Value in the Market (2024)

This is the widest disparity in home value among any Texas region with comparable data.

The gap between Kendall County's $512,700 median home value and Real County's $112,500 reveals a profound economic divergence within the Texas Hill Country. This isn't a matter of simple urban-rural separation — it's a structural split between high-income tech and remote-work hubs and deeply rural, historically underserved areas. The imbalance reflects unequal access to infrastructure, broadband, and workforce mobility.

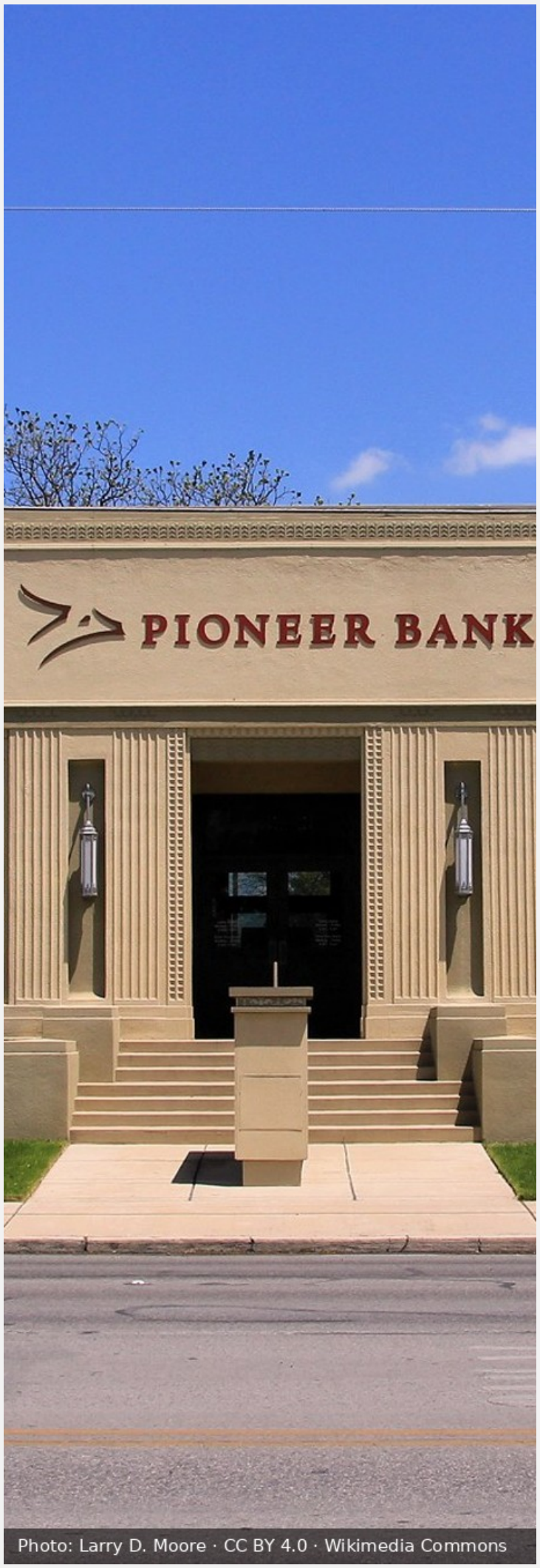


Photo: Larry D. Moore · CC BY 4.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-27-hill-country-tx-within-county-home-value



01

Affordability is not a universal challenge

In the Texas Hill Country, affordability is not a uniform condition — it's a geographic phenomenon. While Kendall County offers a high-end market for digital nomads and remote professionals, Real County remains among the most affordable places in Texas, with homes priced below $120,000. This dual economy creates a new kind of regional inequality: one where access to opportunity is determined not just by income, but by ZIP code and connectivity.



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02

The market is not converging

Unlike other Texas regions where home values are narrowing, the Hill Country is diverging. The 4.56x spread is not a temporary anomaly but a structural trend. With Kendall County attracting high-income remote workers and tech-based businesses, and Real County lagging in broadband and economic development, the gap is likely to widen rather than close. This suggests long-term policy and investment decisions will be critical in shaping which parts of the Hill Country thrive.

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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies
Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.
Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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