Travis County, TX — #1 of 10: Households Moving Out to a Single County

Travis County Gets 8,589 Williamson County Movers

Source: ALEX Intelligence · Published November 26, 2026

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THE DATA

8,589

Households Moving Out to a Single County (2024)

The largest single destination for Williamson County's outbound migration is Travis County, Texas.

This outflow represents a significant shift in residential dynamics across the Austin metro. The movement is not random—it reflects a strategic spatial reorganization, with households relocating to a neighboring county that offers more affordable housing, established infrastructure, and a broader range of amenities. This pattern underscores a growing pressure on Travis County's housing market, which is now absorbing a disproportionate share of the region's population growth.


Photo: Leslie Knox · CC BY-SA 3.0 · Wikimedia Commons

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county outflows, 2023-24 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-26-williamson-mig-out-dest

01

Migration as Market Realignment

The 8,589 households moving from Williamson County to Travis County are not fleeing affordability—they are relocating to a market with more mature urban services. This migration signals a shift in the Austin metro's growth engine: while Williamson County remains a magnet for new households, its role is evolving from primary residence hub to a source of population redistribution. The data suggests that growth is no longer linear but cyclical, with new residents settling in established areas after initial entry into high-growth zones like Round Rock and Cedar Park.

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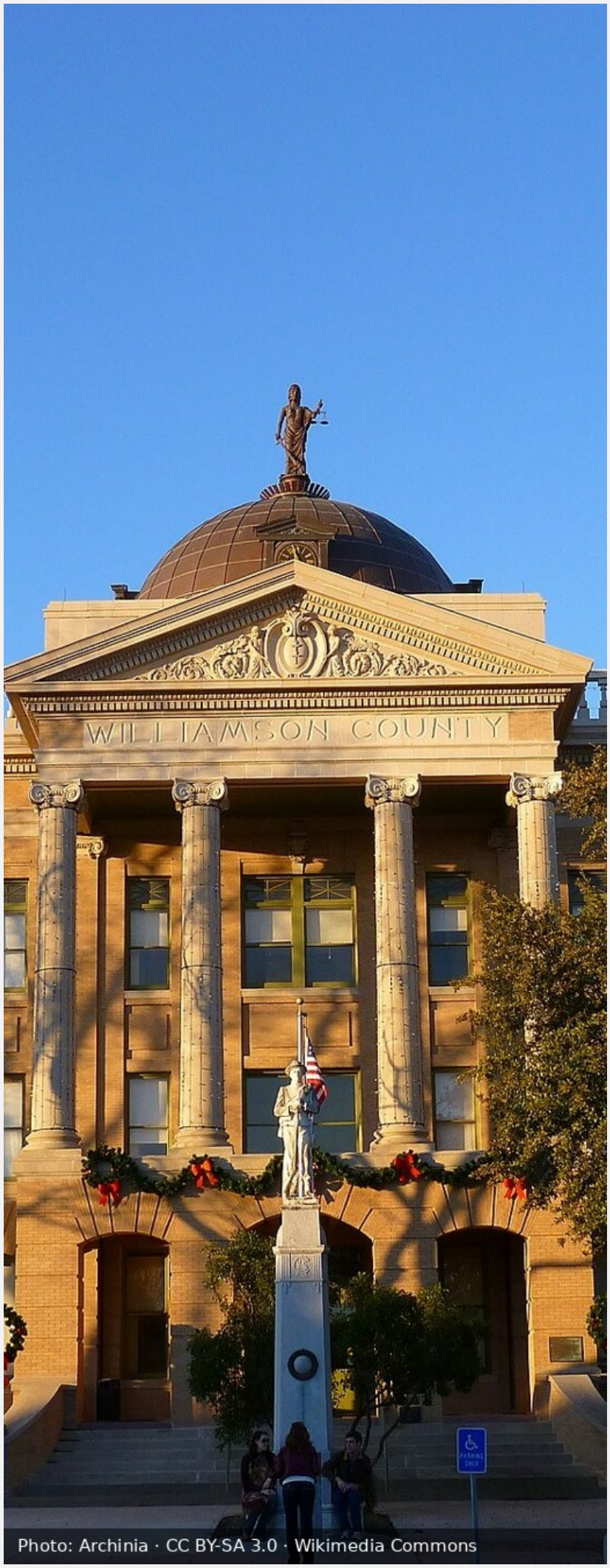


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02

The Hidden Cost of Growth

This outflow reveals a structural tension in the Austin metro: as Williamson County's non-Georgetown markets reach saturation, the burden of housing demand is being offloaded to Travis County. The resulting pressure on Travis County's infrastructure, schools, and transit systems may accelerate the very congestion and affordability issues that drove the migration in the first place. This creates a feedback loop—growth in one area fuels outflow to another, which then becomes the new growth engine, perpetuating a cycle of spatial displacement rather than sustainable development.

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