#1 of 7: Spread in County Unemployment Rate Across the Market, in Points (Septem

Charlotte’s unemployment gap is 0.4 points

Within-county spread in NC, September 2026

Swipe for insights →

THE DATA

0.4

Spread in County Unemployment Rate Across the Market, in Points (September 2026)

The smallest gap between highest- and lowest-unemployment counties in North Carolina's Charlotte metro.

This 0.4-point spread—measured between Mecklenburg (3.3%) and Union (2.9%)—reflects a remarkably balanced labor market across the region. Unlike many metros where economic disparities drive sharp regional divides, Charlotte's workforce resilience is evenly distributed. This cohesion suggests that job growth and economic stability are not isolated to a single core but are shared across suburban and rural counties.

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics, September 2026 (county, seasonally unadjusted) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-26-charlotte-within-county-unemployment

01

Equitable growth is the new competitive edge

In contrast to metros where wealth is clustered and unemployment diverges sharply, Charlotte’s model suggests that inclusive growth is not a side effect but a design principle. This makes the market more resilient to shocks, as no single county bears disproportionate strain during downturns.

02

The 'invisible' advantage of regional parity

This parity also strengthens employer recruitment across the metro. Companies can expand without fearing talent flight from high-cost cores to cheaper peripheries. As a result, Charlotte is not just growing—it is growing in a way that is sustainable, predictable, and less prone to boom-bust volatility.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy