#1 of 2: Ratio of Highest to Lowest County Median Household Income in the Market



Travis County leads Austin in income gap

1.43x higher than Caldwell County, 2024

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THE DATA

1.43x

Ratio of Highest to Lowest County Median Household Income in the Market (2024)

This ratio reflects the gap between Travis County and Caldwell County in the Austin metro.

The 1.43x income disparity is not just a number—it reveals a deepening divergence in economic opportunity across the Austin MSA. Travis County's $99,611 median household income stands in stark contrast to Caldwell County's $69,758, highlighting how growth and investment are increasingly concentrated in a single jurisdiction. This imbalance is not a temporary trend but a structural feature of the region's development trajectory.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-26-austin-msa-within-county-median-income

01

Wealth concentrates where infrastructure grows

The challenge is not to redistribute wealth, but to redirect capital so that new projects benefit a broader geographic base. Without intentional design, today’s infrastructure will become tomorrow’s engine of inequality.



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02

Disparity fuels migration, not just income

The solution isn’t to build more homes in Travis County—it’s to build more opportunity in the areas on the edge of the metro. Otherwise, the income gap will persist, and the region will remain vulnerable to economic shocks.

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