Comal County, TX — #1 of 10: Growth in Households Moving In, by Origin County

Comal County leads San Antonio MSA in household inflows

IRS data shows top origin county for new residents, 2024

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THE DATA

99

Growth in Households Moving In, by Origin County (2024)

Comal County sent 99 more households to the San Antonio MSA in 2023–2024 than in the prior year.

This surge reflects a deepening shift in regional migration patterns, with Comal County emerging as the primary engine of new household formation in the San Antonio metro. The data suggests a growing preference for suburban and exurban living within the immediate region, driven by affordability, infrastructure, and proximity to the core city.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 and 2023-24 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-25-sa-msa-mig-trend-origin

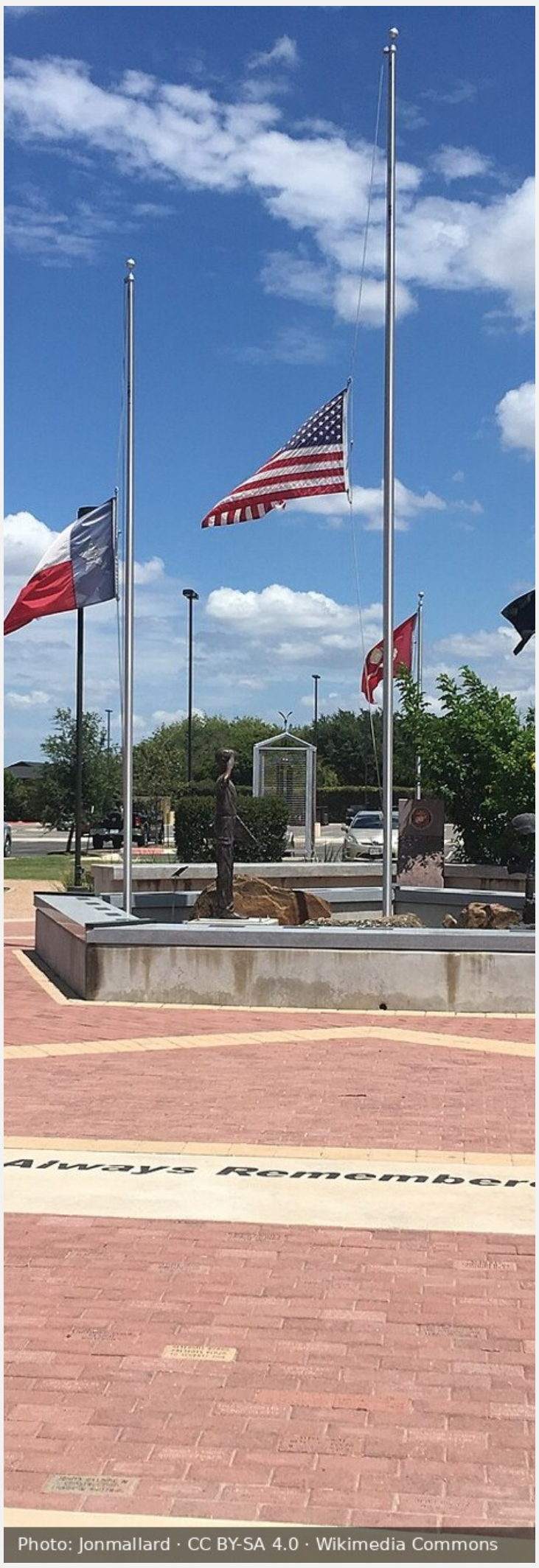


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01

Affordability is a magnet

Comal County’s rise as the top source of new households indicates that affordability remains a primary driver of migration into the San Antonio MSA. As housing costs in Bexar County and the urban core continue to rise, residents are choosing to live in nearby counties that offer lower prices without sacrificing access to jobs, healthcare, and transportation networks. This trend signals a structural shift away from urban-centric living toward a more distributed metropolitan model.

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02

Migration patterns reveal resilience

The fact that Comal County—located just outside the urban core—leads in household inflows underscores the enduring strength of the San Antonio MSA. Even with elevated mortgage rates and tightening credit, the region continues to attract new residents. This suggests that long-term demographic and economic fundamentals—such as job stability, military presence, and quality of life—are outweighing short-term financial headwinds, reinforcing the MSA's position as a top-tier destination in Texas.

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