#1 of 10: Accommodation Establishments

Nashville leads TN in hospitality infrastructure

Source: ALEX Intelligence · Published November 24, 2026

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THE DATA

472

Accommodation Establishments (2022)

Nashville-Davidson--Murfreesboro--Franklin, TN ranks #1 of 10 Tennessee metros on accommodation establishments.

This figure reflects a sustained surge in hospitality infrastructure, driven by a confluence of tourism growth, corporate travel, and expanding entertainment venues. The city's position as a top-tier destination for music, conventions, and healthcare tourism has cemented its status as a regional hub for short-term lodging and hospitality services.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 721 (Accommodation) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-24-nashville-istand-721-msa

01

Hospitality drives demand for adjacent real estate

This pattern suggests that real estate investors should look beyond traditional hospitality assets and focus on the ecosystem that supports them.

02

The future is not just hotels — it’s infrastructure

As the city becomes a preferred venue for high-value events, the real estate market is responding with purpose-built infrastructure: dedicated event centers, transit-oriented accommodations, and smart city-enabled guest services. These are not temporary spikes but structural shifts in urban planning and investment.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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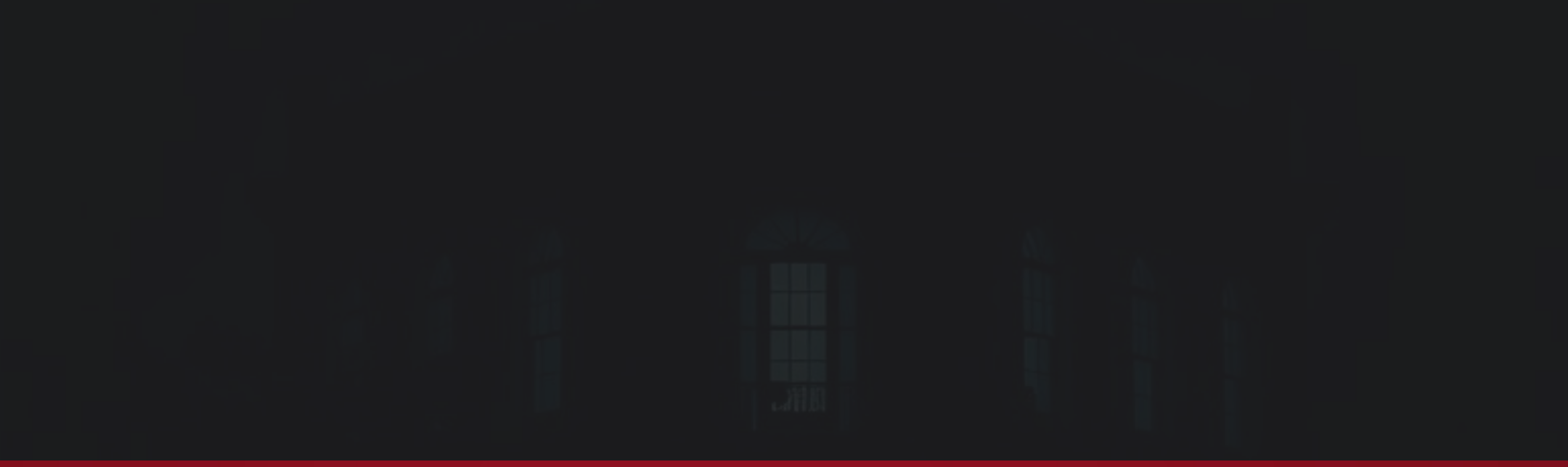

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