Georgetown — #6 of 7: Median Monthly Owner Cost

# Georgetown’s owner costs are lowest in Williamson County

Ranked #6 among 5 Williamson County cities – ALEX Intelligence 2026

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THE DATA

# $1,718

**Median Monthly Owner Cost (2024)**

Georgetown ranks #6 among Williamson County cities for median monthly owner cost, with $1,718 as the benchmark for a typical homeowner.

This figure reflects the true cost of ownership—mortgage, taxes, insurance, and utilities—rather than just the purchase price. Despite rising home values, Georgetown maintains one of the most affordable ownership profiles in the region, making it a resilient market for long-term residents and investors.




Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-24-georgetown-tx-owner-cost-place-mkt

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# Affordability anchors market stability

This resilience is not accidental. The city’s zoning policies and long-term infrastructure planning have prioritized affordability alongside growth, enabling a balanced ecosystem where rising demand meets sustainable supply.

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## Low costs attract strategic investment

This dynamic shifts the market's competitive edge from speculative growth to sustainable yield—making Georgetown a preferred destination for institutional and private capital alike.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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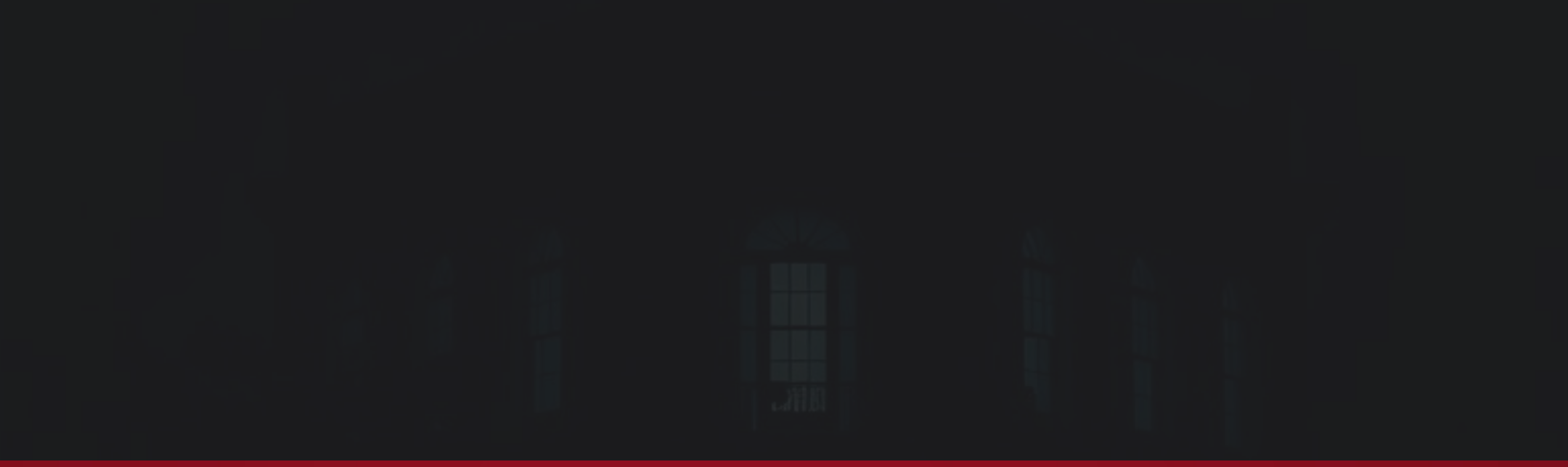

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