#1 of 6: 12-month growth in the county labour force (September 2026)

Fairfield County leads SC in labor force growth

Source: ALEX Intelligence, 2026

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THE DATA

2.8%

12-month growth in the county labour force (September 2026)

Fairfield County recorded the fastest labor force growth in the Midlands and across South Carolina.

This 2.8% year-over-year increase in labor force participation signals strong economic momentum and expanding employment opportunities. Unlike other counties in the region, Fairfield is not just maintaining its workforce — it is actively attracting new residents and expanding its labor base. This growth reflects a broader trend of demographic repositioning in the Midlands, where job creation is outpacing population movement in most areas.


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Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics, September 2026 (county, seasonally unadjusted) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-24-columbia-sc-lab-bls-labor-force-growth-12m-county

01

Labor growth drives housing demand

This is not a one-off spike. The sustained growth in labor force participation suggests a structural shift, where the Midlands is becoming a magnet for workforce migration — especially from outside the state — and real estate is the primary beneficiary.

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02

The Midlands is becoming a talent magnet

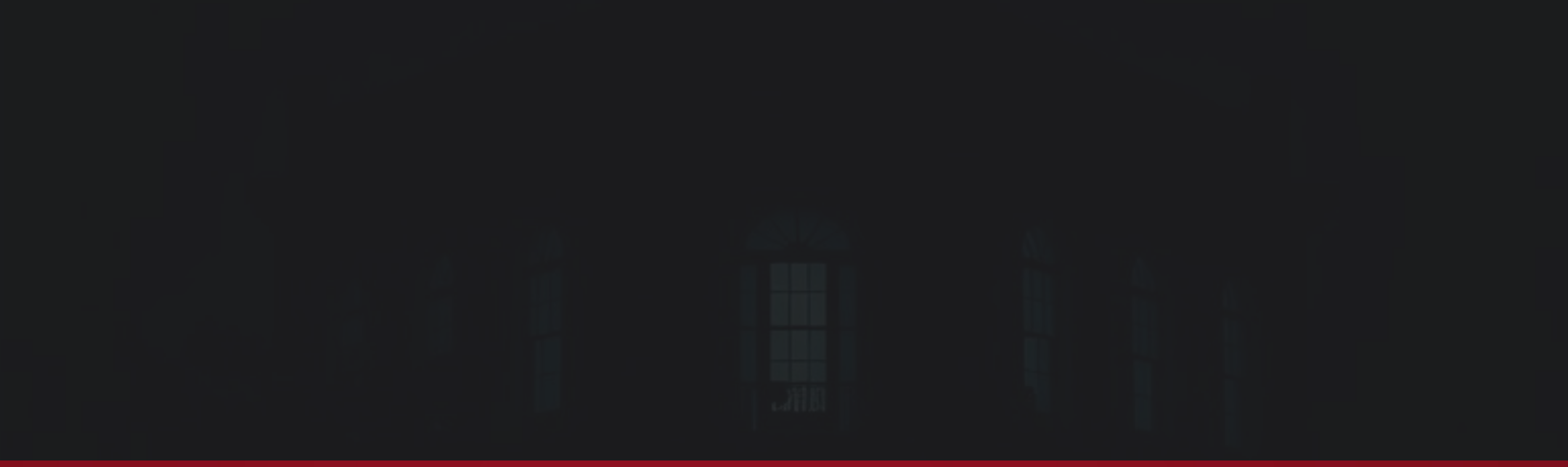
For real estate professionals, this means focusing not just on transaction volume, but on long-term tenant retention, workforce alignment, and neighborhood development that supports a growing, stable labor base — not just a temporary boom.

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