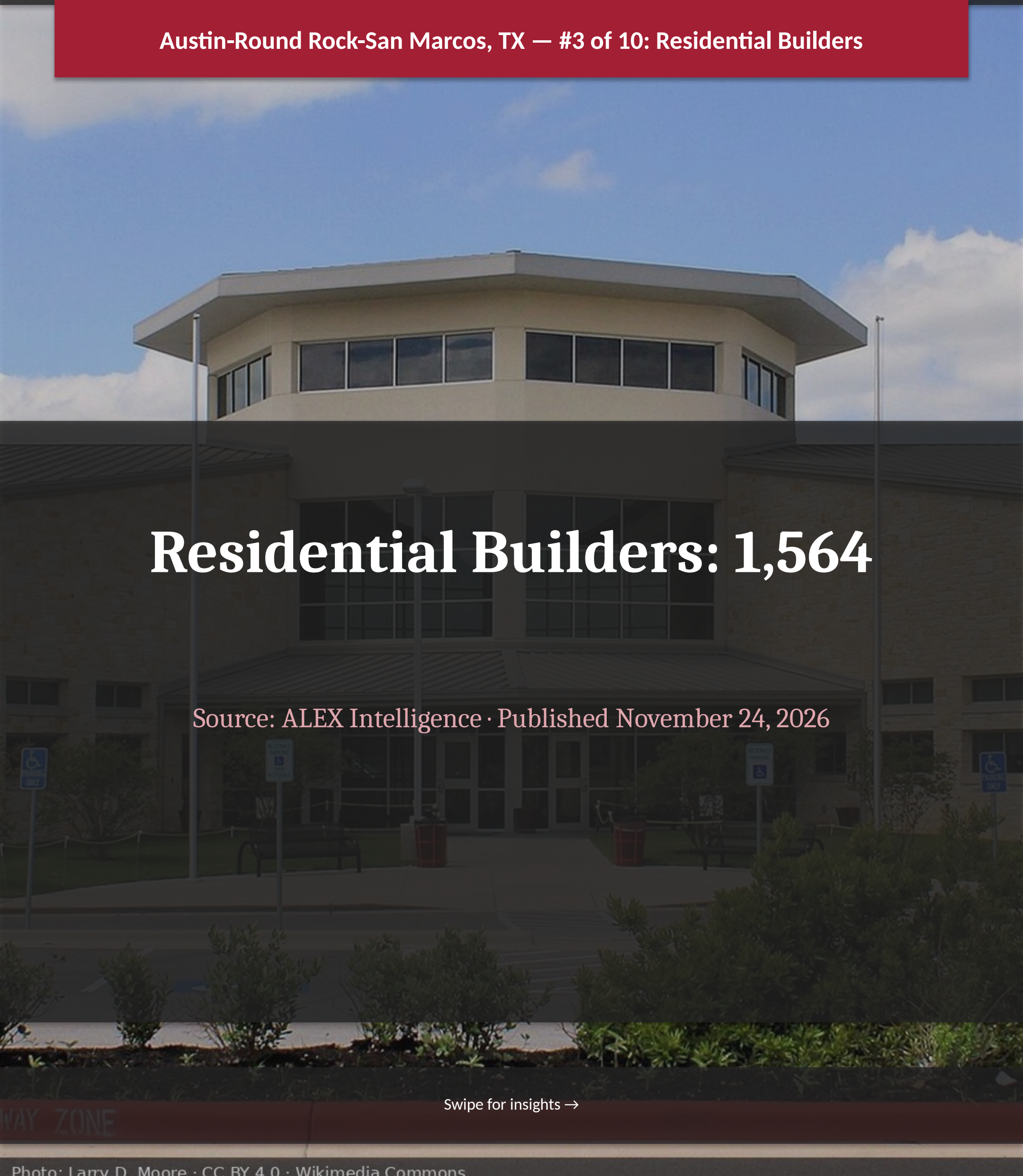
Austin-Round Rock-San Marcos, TX — #3 of 10: Residential Builders



Residential Builders: 1,564

Source: ALEX Intelligence · Published November 24, 2026

Swipe for insights →

Photo: Larry D. Moore · CC BY 4.0 · Wikimedia Commons

THE DATA

1,564

Residential Builders (2022)

Austin-Round Rock-San Marcos, TX leads the state in residential construction activity among Texas metros.

With 1,564 residential building construction firms active in 2022, the Austin metro ranks third among all Texas metros, behind only Dallas-Fort Worth and Houston. This reflects a sustained surge in housing development fueled by population growth, tech sector expansion, and ongoing infrastructure investment. The level of activity suggests a resilient, self-sustaining market rather than a speculative bubble.



Photo: iPhone Photography · CC BY 3.0 · Wikimedia Commons

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 2361 (Residential building construction) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-24-austin-msa-istand-2361-msa

01

Builders are betting on permanence

Moreover, the concentration of builders in Travis and Hays counties—where demand is most concentrated—shows that new supply is being strategically deployed where job growth and transit access are strongest. This is not just construction for construction's sake; it's infrastructure in service of economic momentum.

Photo: Nicolas Henderson from Coppell, Texas · CC BY 2.0 · Wikimedia Commons



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02

Density, not just volume, drives value

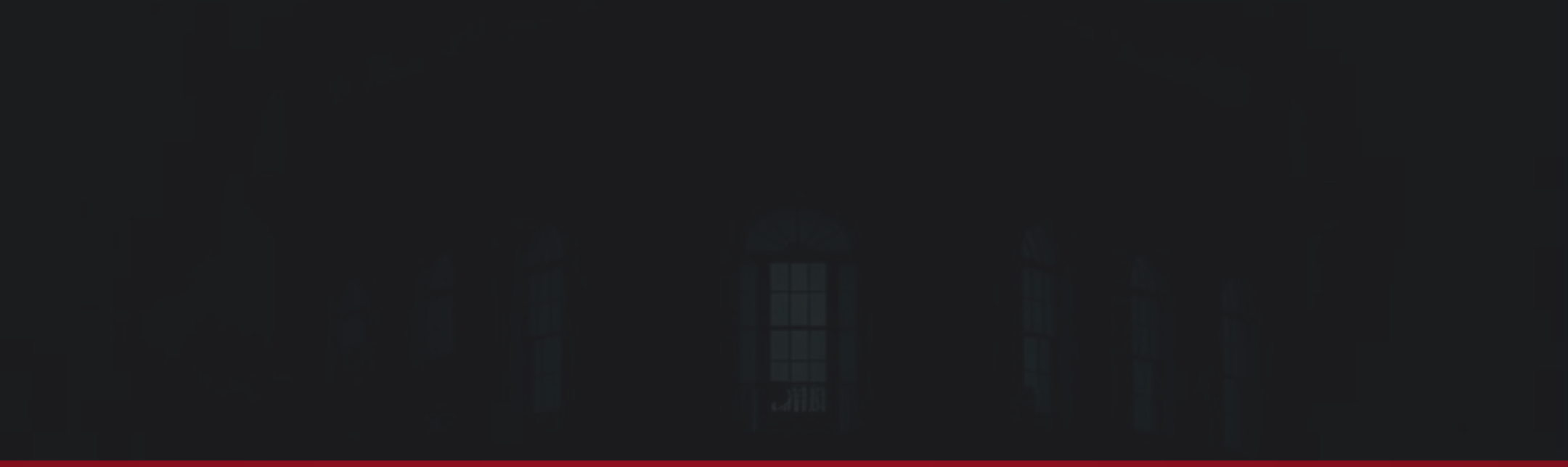
This evolution is particularly evident in projects near transit corridors and innovation hubs, where residential construction is paired with commercial and public space. The result is not just more homes, but more resilient, interconnected communities that can absorb future growth without overextending infrastructure.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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