Georgetown — #5 of 7: Share of Homes Built Since 2020



Share of Homes Built Since 2020: 11.9%

Source: ALEX Intelligence · Published November 23, 2026

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THE DATA

11.9%

Share of Homes Built Since 2020

Georgetown’s share of new housing stock built since 2020 is 11.9%, placing it fifth among Williamson County cities.

This figure reflects a measured pace of development compared to high-growth adjacent communities. While Santa Rita Ranch leads with 47.1%, Georgetown’s 11.9% share indicates a focus on sustainable, phased expansion rather than rapid, speculative construction. The city is not outpacing its peers in new supply, but it is maintaining a consistent, controlled build-out that aligns with long-term infrastructure planning.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-23-georgetown-tx-new-stock-share-place-mkt

01

Controlled growth preserves infrastructure integrity

Georgetown’s fifth-place ranking in new housing share suggests a deliberate, infrastructure-first development model. Unlike communities with explosive new construction, Georgetown’s 11.9% share since 2020 aligns with voter-approved water and broadband upgrades that took effect November 19, 2026. This indicates that development is being managed in tandem with public investment, reducing strain on utilities and transportation networks. The city is not sacrificing long-term resilience for short-term volume.

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02

New homes are a strategic differentiator

While Georgetown ranks fifth in new stock share, its lower share relative to peers like Santa Rita Ranch and Liberty Hill does not signal lag—it signals strategy. The city is prioritizing quality over quantity, ensuring new homes are integrated into existing neighborhoods with established services. This approach may attract long-term residents and investors seeking stability, not just growth.

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