Columbia, SC — #4 of 7: Warehousing and Storage Sites

Warehousing and Storage Sites: 40

Based on 2022 Census data · ALEX Intelligence 2026

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THE DATA

40

Warehousing and Storage Sites (2022)

Columbia ranks #4 of 7 South Carolina metros in warehousing and storage sites, with 40 such facilities recorded in 2022.

This figure places Columbia ahead of major regional centers like Florence and Hilton Head, signaling robust logistics infrastructure. The density reflects strategic positioning within the Midlands' growing industrial corridor, where supply chain efficiency is increasingly central to real estate value.



Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 493 (Warehousing and storage) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-23-columbia-sc-istand-493-msa

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Warehousing as a proxy for supply chain resilience

This isn’t just about space; it’s about connectivity. With 40 active sites, Columbia offers a level of redundancy and throughput that smaller or newer markets cannot match, making it a magnet for third-party logistics firms and e-commerce fulfillment centers.

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The cost of being behind the curve

Columbia's current edge in physical logistics may be undermined if it fails to invest in localized digital infrastructure. Without a balanced portfolio of physical and digital infrastructure, the Midlands risks becoming a logistical backwater rather than a full-service supply chain node.

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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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