Charlotte-Concord-Gastonia, NC-SC — #1 of 10: Real Estate Establishments

Charlotte leads NC in real estate establishments

Source: ALEX Intelligence, 2026

Swipe for insights →

THE DATA

4,364

Real Estate Establishments (2022)

Charlotte-Concord-Gastonia ranks #1 of 15 North Carolina metros in real estate establishments, with 4,364 active firms.

This figure reflects a deep and entrenched ecosystem of brokerage, property management, and investment firms operating within the region. The concentration of real estate activity is not a temporary spike but a structural advantage, indicating long-term market maturity and resilience. With nearly twice as many real estate establishments as the second-ranked metro, Charlotte's dominance is not incremental — it is foundational.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 531 (Real estate) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-23-charlotte-istand-531-msa

01

Scale drives efficiency

The clustering of firms enables rapid access to capital, due diligence, and underwriting — all critical in a high-turnover market. This scale is not replicable in smaller metros, where fragmented systems slow down execution and increase risk.

02

The market is not just growing — it’s deepening

This diversity of participants ensures that the market can adapt to different segments — from urban infill to suburban expansion — and maintain stability during economic shifts. The depth of the market is a competitive moat that protects it from volatility.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy