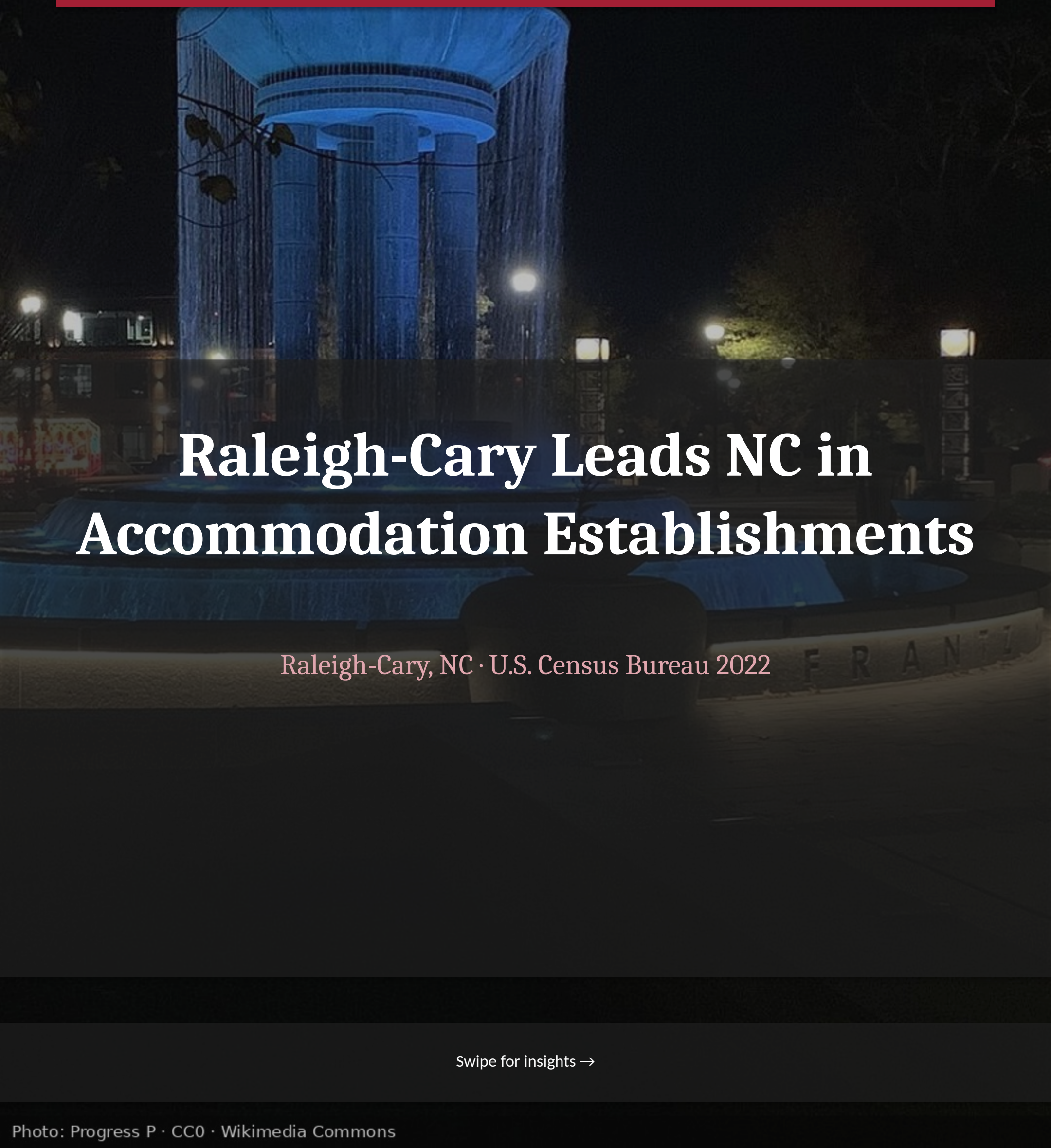
Raleigh-Cary, NC — #2 of 10: Accommodation Establishments



Raleigh-Cary Leads NC in Accommodation Establishments

Raleigh-Cary, NC · U.S. Census Bureau 2022

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Accommodation Establishments (2022)

Raleigh-Cary, NC ranks #2 of 15 North Carolina metros in the number of accommodation establishments, according to the 2022 U.S. Census County Business Patterns.

This figure reflects a robust hospitality and transient services infrastructure that extends beyond traditional tourism. The concentration of corporate travel, research institutions, and high-density workforce housing in the Triangle supports sustained demand for short-term and mid-term accommodations. The high count suggests a deep integration of temporary housing into the region’s economic fabric.



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Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 721 (Accommodation) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-22-triangle-istand-721-msa

01

Accommodation Density Drives Real Estate Diversification

The Triangle’s second-place ranking in accommodation establishments signals a shift from pure residential development to mixed-use, hospitality-integrated zones. This trend favors developers who can deliver flexible, short-term rental-ready assets in urban centers like Raleigh and Durham, where demand for transient housing is rising due to workforce mobility and corporate relocation. It also indicates a maturing market where real estate value is no longer tied solely to long-term ownership but to operational efficiency and utilization rates.

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02

The Hidden Infrastructure of Innovation

Beyond hotels and motels, accommodation establishments include serviced apartments, corporate housing providers, and temporary workforce lodgings—critical support systems for high-tech firms and research institutions. The Triangle's leadership in this category reflects its role as a national hub for innovation, where temporary workforce deployment is routine. This infrastructure enables rapid scaling of operations, making the region more resilient to economic fluctuations than markets reliant on traditional housing cycles.

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