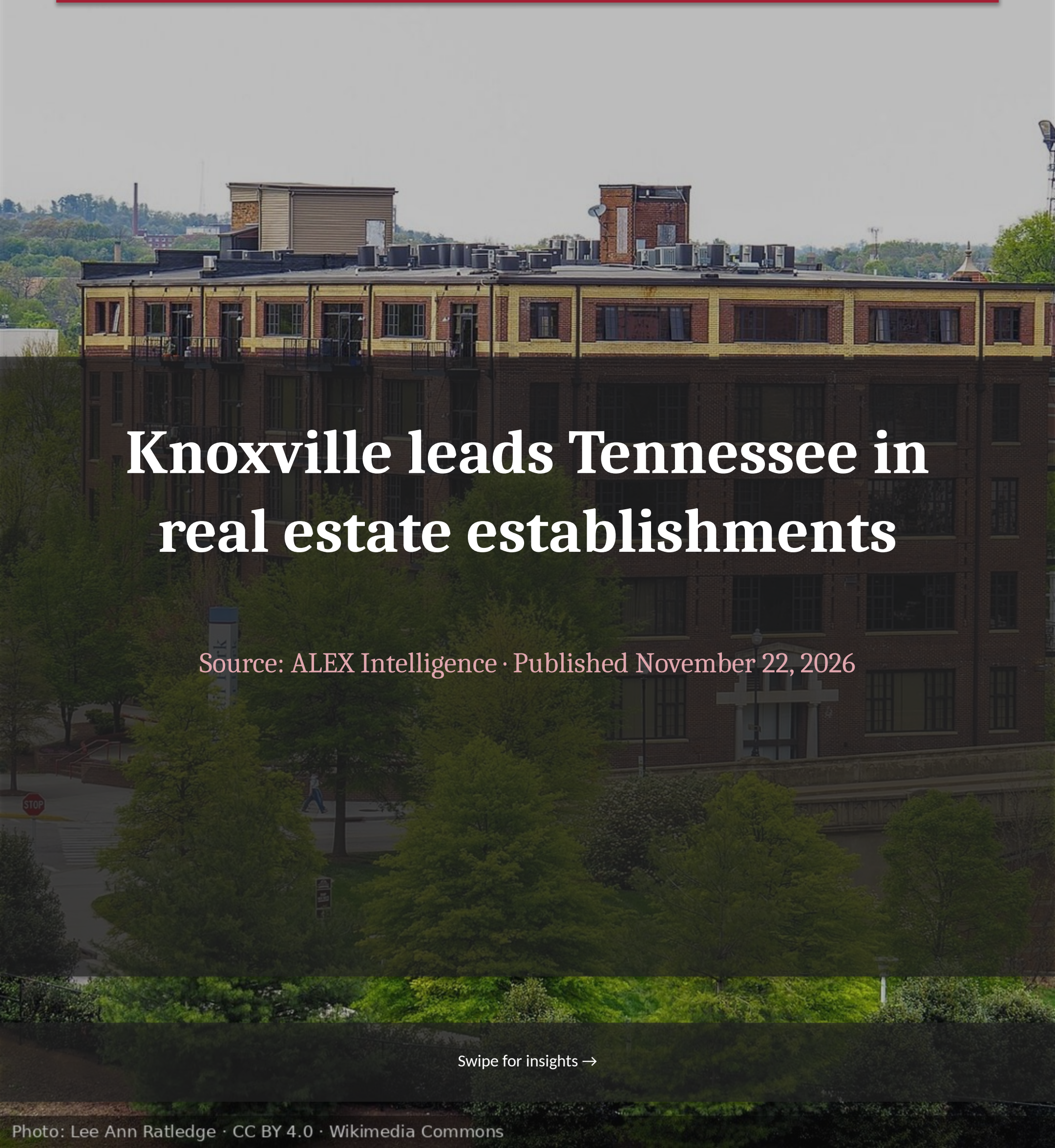
Knoxville, TN — #3 of 10: Real Estate Establishments



Knoxville leads Tennessee in real estate establishments

Source: ALEX Intelligence · Published November 22, 2026

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Photo: Lee Ann Ratledge · CC BY 4.0 · Wikimedia Commons

THE DATA

769

Real Estate Establishments (2022)

Knoxville’s 769 real estate establishments place it third among Tennessee’s 10 major metros in 2022.

This number reflects a dense, diversified real estate ecosystem that supports transactional activity, property management, and market innovation. With 769 active establishments, Knoxville is not just a regional hub — it’s a center of operational depth and entrepreneurial resilience. The figure includes brokers, title companies, appraisers, and developers, signaling a mature market structure.



Photo: w_lemay · CC BY-SA 2.0 · Wikimedia Commons

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 531 (Real estate) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-22-knoxville-istand-531-msa

01

Density breeds innovation

This depth of activity also attracts capital and talent. Investors and developers aren’t just entering the market; they’re embedding within it. The presence of 769 firms suggests a level of market confidence that supports long-term planning and infrastructure investment, even amid national volatility.

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02

Resilience through redundancy

This structure also supports competitive pricing, faster service cycles, and better client outcomes. The diversity of firms means no single player dominates the market, reducing the risk of collusion or stagnation. It’s not just a large market — it’s a resilient one.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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