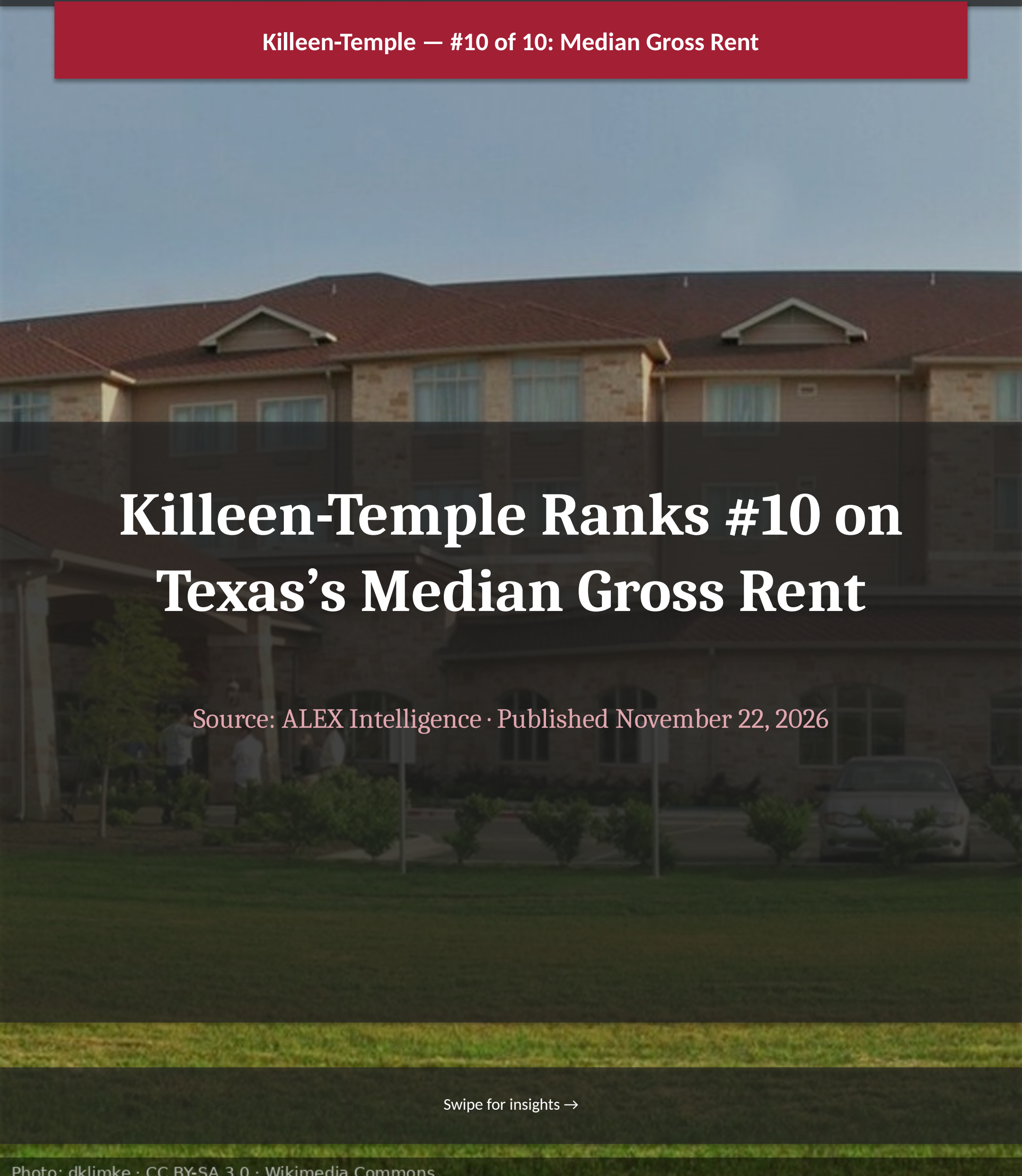
Killeen-Temple — #10 of 10: Median Gross Rent



Killeen-Temple Ranks #10 on Texas's Median Gross Rent

Source: ALEX Intelligence · Published November 22, 2026

Swipe for insights →

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THE DATA

$1,217

Median Gross Rent (2024)

Killeen-Temple ranks #10 of 24 Texas metros with a median gross rent of $1,217.

This places the market squarely in the middle tier of Texas' largest metros, reflecting a balance between affordability and strong demand. Unlike Austin or Dallas, Killeen-Temple avoids the extreme rent pressure seen in high-growth urban cores, while still benefiting from sustained migration and employment growth.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-22-killeen-temple-standing-gross-rent-msa

01

Affordability Drives Military-Linked Stability

Unlike Williamson County or Georgetown, where rapid growth has driven rents into the top tier, Killeen-Temple’s affordability is a competitive advantage. The military ecosystem fosters long-term occupancy and reduces turnover, making it a resilient housing market even amid national volatility.

02

Rent Position Reflects Strategic Market Differentiation

This middle-tier positioning is ideal for service members and healthcare professionals, who seek reliable housing without the financial strain of top-tier markets. The market's ability to maintain this balance is a direct outcome of its dual employment engines: Fort Cavazos and the Baylor Scott & White medical corridor.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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