Boulder, CO — #6 of 7: Machinery and Equipment Wholesalers

Machinery and Equipment Wholesalers: 41

Source: ALEX Intelligence · Published November 22, 2026

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THE DATA

41

Machinery and Equipment Wholesalers (2022)

Boulder, CO ranks #6 of 7 Colorado metros on machinery and equipment wholesalers, according to the U.S. Census Bureau's County Business Patterns 2022.

This number—41—represents the count of active machinery and equipment merchant wholesalers in the Boulder metro area. While not the highest in the state, this ranking signals a robust, specialized industrial layer beneath Boulder's high-tech and creative reputation. It reflects deep integration between innovation and physical infrastructure, a foundation often overlooked in narratives dominated by software and design.



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Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 4238 (Machinery, equipment, and supplies merchant wholesalers) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-22-boulder-istand-4238-msa

01

Industrial depth fuels innovation

Boulder’s 41 machinery and equipment wholesalers aren’t just supporting manufacturing—they’re enabling it. This infrastructure is essential for the city’s growing defense tech, clean energy, and advanced materials sectors. The presence of a strong physical supply chain allows startups and engineers to prototype and scale rapidly, reducing time-to-market and dependency on distant logistics hubs. This is not a legacy sector—it’s a strategic enabler of the future economy.

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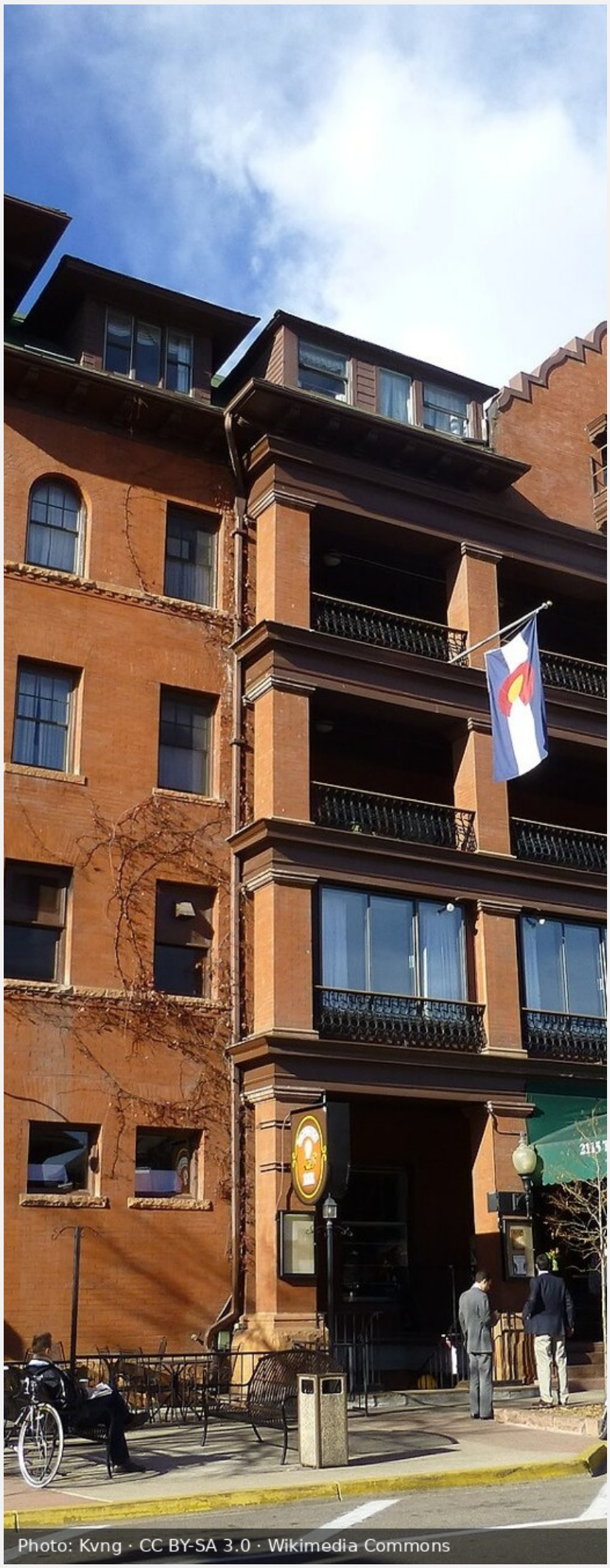


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02

Affordability meets industrial resilience

While Boulder faces extreme housing costs and rent burdens, its industrial core provides a counterbalance. The machinery sector thrives on stable, long-term operations—less vulnerable to short-term market swings than residential real estate. This sector's resilience may insulate the local economy from downturns, offering steady employment and tax revenue even when housing demand cools. It's a hidden pillar of economic stability in a volatile market.

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