Georgetown — #1 of 7: Share Aged 65 and Over

Georgetown leads Texas in senior population share

Source: ALEX Intelligence · Published November 20, 2026

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THE DATA

26.2%

Share Aged 65 and Over (2024)

Georgetown’s share of residents aged 65 and over is the highest in Williamson County and Texas.

This figure reflects a deep demographic shift toward retirement-age living. With 26.2% of the population in this age group, Georgetown is not just aging — it is becoming a benchmark for mature, stable communities in Central Texas. This trend is driving demand for low-maintenance housing, walkable amenities, and healthcare access, shaping the city’s real estate and infrastructure priorities.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-20-georgetown-tx-senior-share-place-mkt

01

Aging population drives housing demand

The high concentration of residents aged 65+ in Georgetown is not a passive demographic fact — it is an active market engine. The shift is reinforcing the city's position as a destination for active-adult living, with strong buyer urgency and sustained transaction volume.



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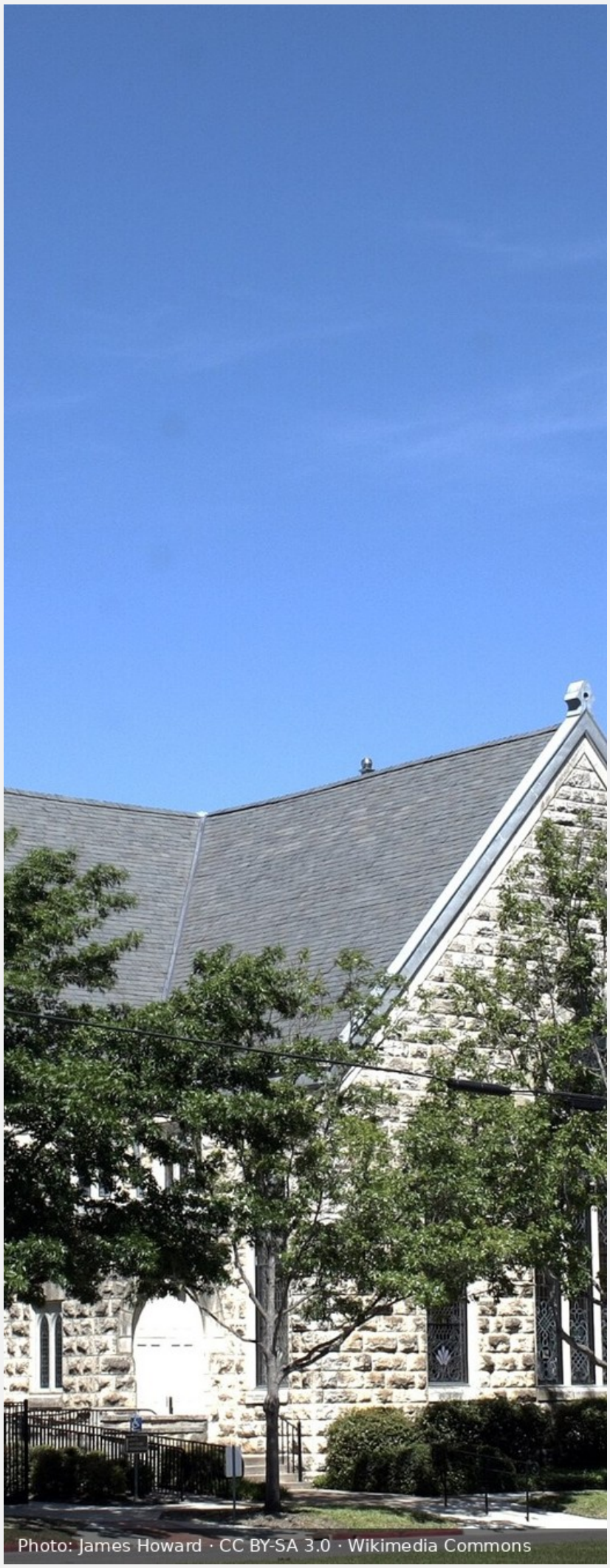


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02

Stability in a volatile market

Georgetown’s demographic profile provides a buffer against national housing market volatility. With a stable, long-term resident base, the city sees lower turnover, higher equity retention, and reduced mortgage default risk. This demographic anchor supports price resilience, even as national rates fluctuate.

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