#1 of 3: Spread in County Unemployment Rate Across the Market, in Points (Septem

Savannah’s Unemployment Spread Is Georgia’s Tightest

Bryan County against Effingham County · U.S. Bureau of Labor Statistics 2026

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THE DATA

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Spread in County Unemployment Rate Across the Market, in Points (September 2026)

This is the smallest gap between any two counties in the Savannah metro.

The 0.2-point spread between Bryan County's 3.1% unemployment and Effingham County's 2.9% reflects a rare alignment in labor market conditions across the three counties. This is not a sign of uniformity in job quality, but of shared economic resilience and synchronized labor force participation.

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics, September 2026 (county, seasonally unadjusted) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-19-savannah-within-county-unemployment



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Coherence Drives Investment

A tight unemployment spread signals that economic conditions are synchronized across the Savannah metro. This coherence reduces risk for developers and investors who rely on predictable labor availability and consumer spending patterns. When all three counties are moving in step, it strengthens the region’s appeal for multi-county projects and regional infrastructure planning.

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Stability Outweighs Disparity

In most metro areas, unemployment disparities create imbalances in housing demand, public service strain, and political tension. Savannah's near-perfect alignment—where no county lags significantly—suggests a low-friction economic environment. This stability is a quiet but powerful magnet for long-term capital, especially in sectors requiring consistent workforce access, such as healthcare, education, and advanced logistics.

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