#4 of 5: 12-month growth in the county labour force (September 2026)

12-month growth in the county labour force (September 2026): 0.4%

BLS data shows slowest 12-month labor force expansion in the region

Swipe for insights →

Photo: James Howard · CC BY-SA 3.0 · Wikimedia Commons

THE DATA

0.4%

12-month growth in the county labour force (September 2026)

Williamson County's labor force grew at the slowest pace among all five Austin-Round Rock-San Marcos metro counties.

This 0.4% increase—matched only by Hays County—marks a notable slowdown in workforce expansion despite sustained demand for housing and tech employment. The data suggests that while demand remains high, labor supply is not keeping pace, potentially constraining construction and service-sector growth in Round Rock, Leander, and Cedar Park.



Photo: F ASTILY · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics, September 2026 (county, seasonally unadjusted) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-19-williamson-lab-bls-labor-force-growth-12m-county-st

01

Labor scarcity is pricing out growth

The slower labor expansion may be a hidden brake on affordability, as firms pass on recruitment and retention costs to consumers. This could explain why home prices remain elevated even as new permits rise—supply is constrained not just by land, but by people.

Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons



Photo: F ASTILY · CC BY-SA 4.0 · Wikimedia Commons

02

AI is filling the labor gap—intentionally

This isn’t just efficiency; it’s strategic adaptation. The same AI systems that analyze market demand are now being used to manage labor-intensive workflows, suggesting a shift from human-driven to algorithm-driven development cycles in Williamson County’s non-Georgetown markets.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy