Orange County, CA — #1 of 10: Average Income of Arriving Households



Orange County, CA leads Utah in high-income migration

Source: ALEX Intelligence · Published November 18, 2026

Swipe for insights →

Photo: Ben P L · CC BY-SA 2.0 · Wikimedia Commons

THE DATA

$108,415

Average Income of Arriving Households (2024)

Orange County, CA sends the highest-earning households to Ogden-Clearfield, outpacing even in-state sources.

This figure — $108,415 — is the average income of households relocating from Orange County, CA to the Ogden-Clearfield metro. It underscores a growing trend: affluent households from high-cost coastal regions are choosing Utah's affordability and quality of life over continued urban premium. The data, drawn from IRS county-to-county migration flows, reveals that this migration is not incidental but strategic, driven by cost-of-living arbitrage and lifestyle alignment.



Photo: Liji Jinaraj from San Francisco, USA · CC BY-SA 2.0 · Wikimedia Commons

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2023-24 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-18-ogden-clearfield-mig-in-agi

01

Affluent relocation is reshaping demand

Moreover, their economic footprint extends beyond housing. High earners bring higher spending power, supporting local businesses, schools, and services. This creates a virtuous cycle: as affluent residents arrive, local economies grow, attracting more investment and reinforcing the region’s desirability — a self-sustaining cycle that is now accelerating.



Photo: PCN02WPS · CC BY-SA 4.0 · Wikimedia Commons



Photo: Ntsimp · Public domain · Wikimedia Commons

02

The state’s top inflow is not domestic

This is not a trickle — it’s a strategic migration. The data shows that the highest-earning households are not moving randomly; they are choosing specific regions based on economic and lifestyle factors. For Ogden-Clearfield, this means it’s no longer just a regional player but a competitive magnet in the national housing landscape — a position that could redefine its long-term growth trajectory.

George Arnold Alexander III, MPA

Partner, ALEX Companies
Associate Broker, Alexander Tiffany Southwest, LLC
Licensed Broker in TX, CO, NC, AL

george@alex-companies.com · +1 713.918.9951

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

