Williamson County — #2 of 5: Median Monthly Owner Cost

Median Monthly Owner Cost: $2,035

Source: ALEX Intelligence · Published November 18, 2026

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THE DATA

$2,035

Median Monthly Owner Cost (2024)

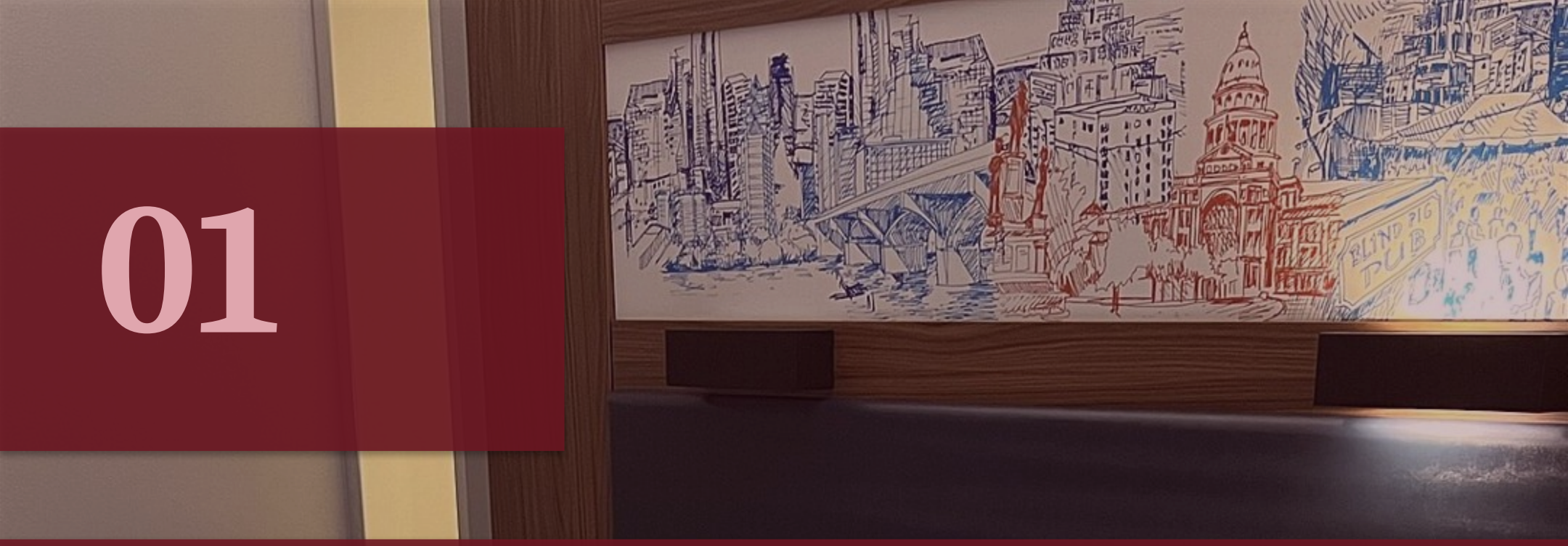
Williamson County ranks #2 of 5 Austin-Round Rock-San Marcos metro counties and #5 of 123 Texas counties on median monthly owner cost (counties of 20,000+ residents).

This figure reflects the financial weight of homeownership in a market with high demand, strong wage growth, and constrained inventory. Despite elevated costs, the region continues to attract new residents and sustain housing activity.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-18-williamson-standing-owner-cost-county



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01

High costs signal enduring demand

Williamson County’s second-place ranking in the Austin metro isn’t a sign of overheating—it’s a signal of sustained demand. The market isn’t priced out; it’s priced in.

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02

Resilience in the face of inflation

This wage-to-cost gap suggests that affordability is not a failure of the market, but a reflection of rising household capacity—where demand is outpacing supply, not failing to keep pace.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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