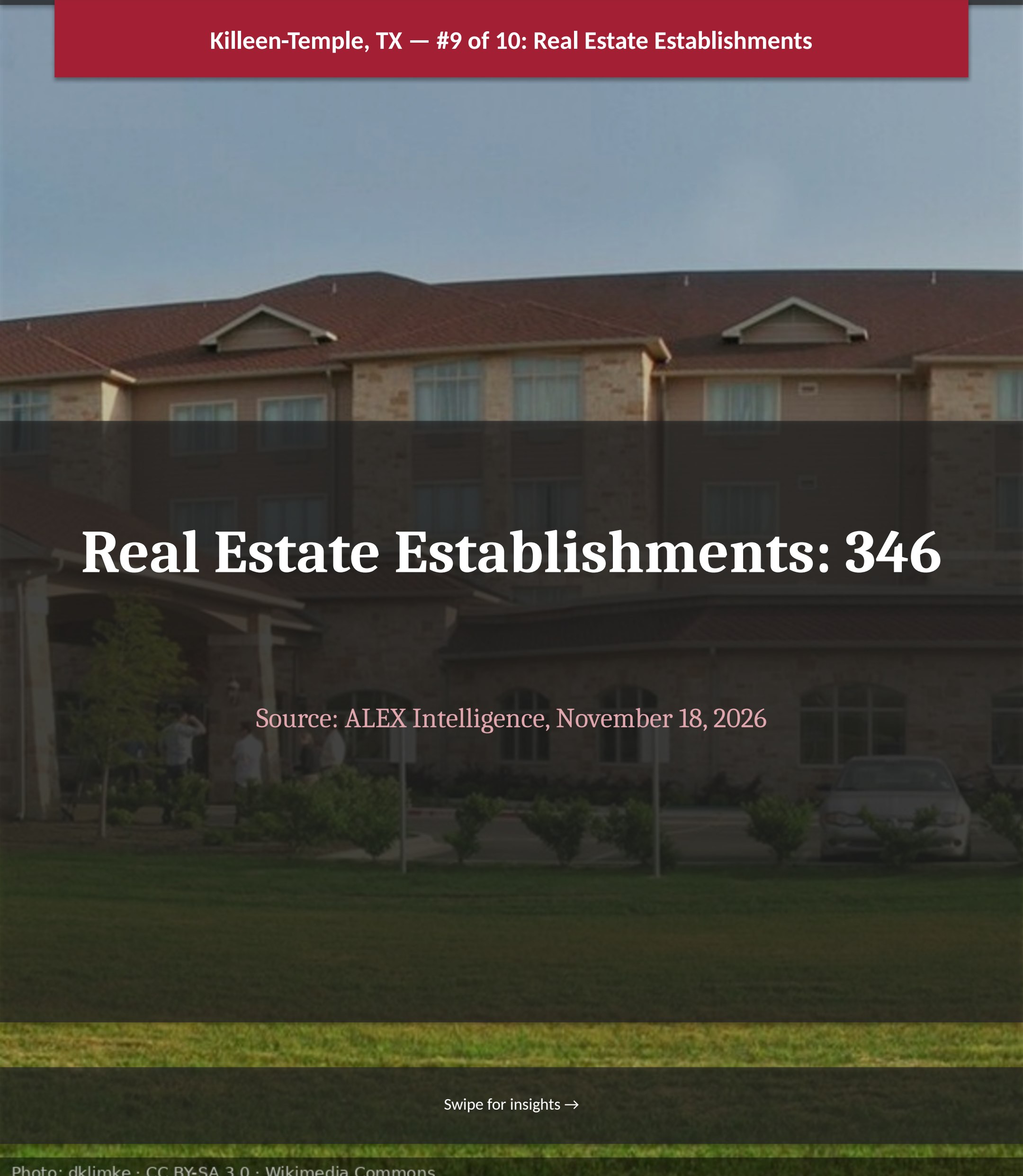
# Killeen-Temple, TX — #9 of 10: Real Estate Establishments



## Real Estate Establishments: 346

Source: ALEX Intelligence, November 18, 2026

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Photo: dklimke · CC BY-SA 3.0 · Wikimedia Commons

THE DATA

# 346

**Real Estate Establishments (2022)**

Killeen-Temple, TX ranks #9 of 26 Texas metros on real estate establishments, reflecting a robust and diversified local industry base.

This figure—346 real estate establishments—signals a mature, resilient market infrastructure. Unlike markets driven by speculative booms, Killeen-Temple's density of licensed firms, brokerages, and property management entities suggests a sustainable ecosystem where service capacity matches demand. The ranking underscores the region's institutional depth, enabling faster response to housing needs, especially in high-demand sectors like military housing and healthcare-affiliated communities.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 531 (Real estate) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-18-killeen-temple-istand-531-msa

# 01

## Density = Resilience

Killeen-Temple’s #9 ranking in real estate establishments among Texas metros is not a fluke—it’s a structural advantage. The presence of 346 firms reflects deep local expertise, regulatory familiarity, and adaptive capacity. This density allows the market to absorb volatility better than less developed regions. In contrast, markets with fewer firms often rely on distant, centralized platforms that lack granular understanding of local dynamics—especially critical in a region shaped by military and healthcare employment shifts.

02

## Beyond Volume: Ecosystem Maturity

The real story behind 346 real estate establishments isn’t just quantity—it’s the quality of the network. This ecosystem supports rapid deployment of housing solutions for Fort Cavazos personnel and Baylor Scott & White health workers. With multiple firms operating across Bell, Coryell, and Lampasas counties, the market avoids bottlenecks. This distributed capacity enables faster lease signings, smoother title processing, and more responsive client service—key differentiators in a high-mobility, high-demand environment.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.


# Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902


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