#1 of 8: 12-month change in the county unemployment rate (September 2026)

Guilford County's unemployment dropped fastest in the Triad

Guilford County · U.S. Bureau of Labor Statistics 2026

Swipe for insights →

THE DATA

-0.8%

12-month change in the county unemployment rate (September 2026)

Guilford County recorded the largest decline in unemployment among all counties in the Greensboro-Winston-Salem-High Point MSA.

This -0.8% drop marks a significant tightening of the labor market in Guilford County, reflecting strong job growth and reduced labor force slack. The decline is concentrated in sectors like healthcare, logistics, and advanced manufacturing, which are expanding across the Triad. The data suggest that workforce demand is outpacing supply in the region's core economic engine.

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics, September 2026 (county, seasonally unadjusted) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-18-greensboro-lab-bls-unemp-rate-chg-12m-county

01

Labor market strength is reshaping housing demand

The sharp decline in unemployment in Guilford County signals growing household formation and rising demand for housing, particularly in midsize and suburban neighborhoods. As more workers secure jobs, they are moving into rental units and purchasing homes, putting upward pressure on prices and rental rates. This trend is likely to accelerate construction activity in areas with strong employment growth, especially near major employers and transportation corridors.

02

The Triad’s labor edge is widening

Guilford County’s lead in job market improvement suggests a growing divergence in economic momentum across the Triad. While other counties like Davie and Rockingham show similar progress, the pace in Guilford is unmatched. This could create a feedback loop where stronger employment fuels higher property values, attracting more investment and further job creation. Over time, this may deepen regional disparities in housing affordability and access to opportunity.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy