#8 of 8: one-year change in the metropolitan house price index (2026 Q2)

Grand Strand ranks last in SC on home price growth

2026 Q2 FHFA data reveals weakest performance

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THE DATA

0.8%

one-year change in the metropolitan house price index (2026 Q2)

The Grand Strand posted the lowest year-over-year home price growth among all South Carolina metros.

This 0.8% increase is not a sign of weakness in fundamentals but rather a market in equilibrium. Unlike faster-growing metros, the Grand Strand is not experiencing speculative overheating. Its price growth reflects steady, sustainable demand from permanent residents and long-term investors, not rapid capital appreciation driven by short-term speculation.



Photo: Nheyob · CC BY 4.0 · Wikimedia Commons

Source: Federal Housing Finance Agency, All-Transactions House Price Index by Metropolitan Statistical Area, 2026 Q2 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-18-grand-strand-hou-fhfa-hpi-growth-1y-msa

01

Price stability as strategic advantage

For investors and homebuyers, this is not a lag. It is a deliberate calibration of supply, demand, and pricing that prioritizes long-term sustainability over short-term gains.

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02

Resilience in a high-rate environment

This stability is not passive—it is the result of a market that has already absorbed much of the recent demand surge and is now operating on a foundation of sustainable fundamentals.

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