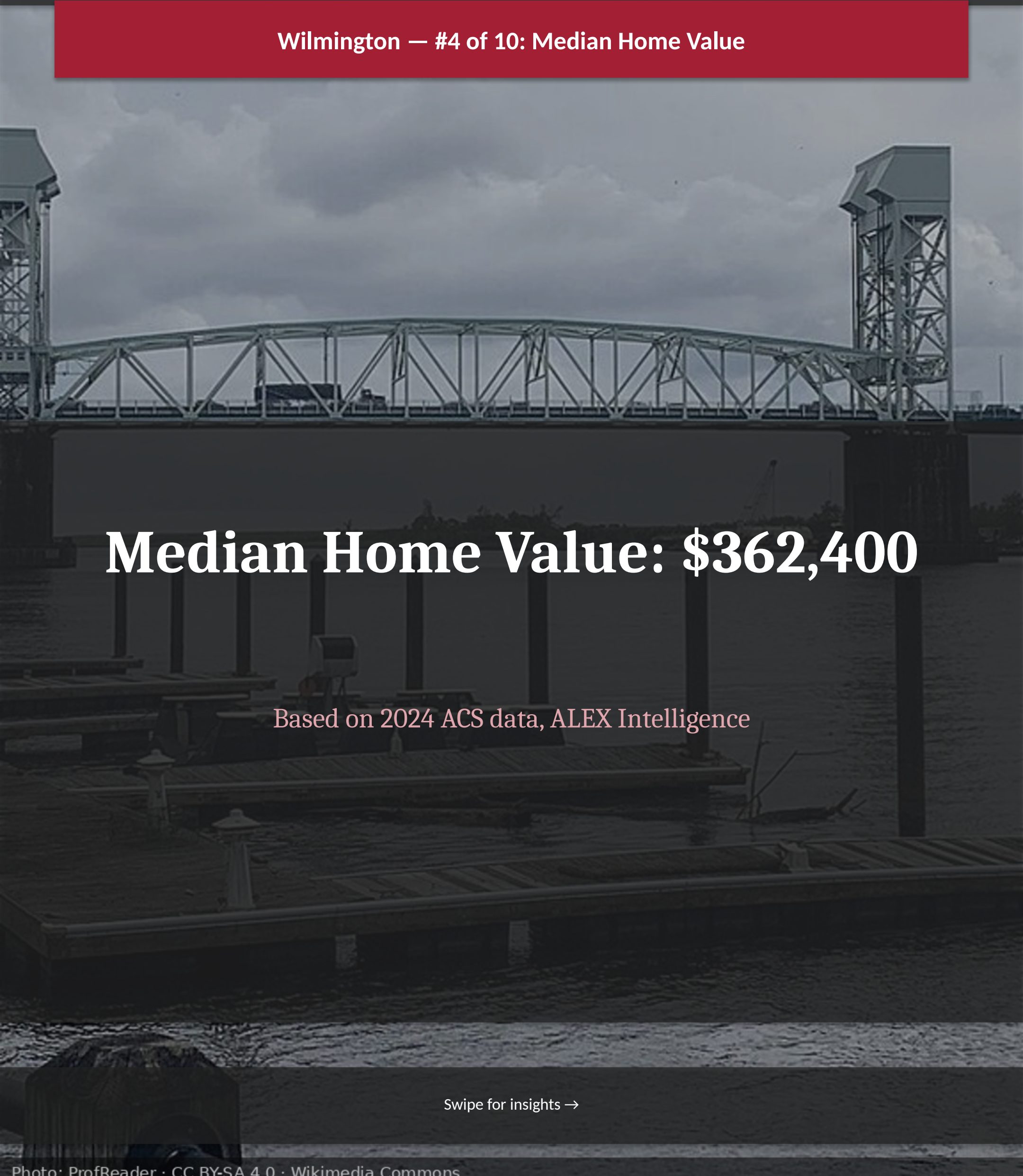
Wilmington — #4 of 10: Median Home Value



Median Home Value: $362,400

Based on 2024 ACS data, ALEX Intelligence

Swipe for insights →

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THE DATA

$362,400

Median Home Value (2024)

Wilmington’s median home value stands at $362,400, placing it among the highest in North Carolina.

This ranking reflects a market that has maintained resilience amid broader economic shifts. The city’s coastal location, growing infrastructure investments, and strong demand for single-family homes continue to support elevated pricing. Unlike more volatile markets, Wilmington’s position is underpinned by consistent buyer interest and long-term value retention.



Photo: Farragutful · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-17-wilmington-standing-home-value-msa

01

Coastal premium is structural, not cyclical

Wilmington’s #4 ranking among NC metros is not a temporary spike but a deepening structural advantage. The city’s combination of coastal amenities, proximity to military and medical hubs, and expanding public infrastructure — such as the new YMCA aquatics center — reinforces its status as a long-term value destination. This is not speculative demand; it’s a convergence of enduring lifestyle and economic drivers.

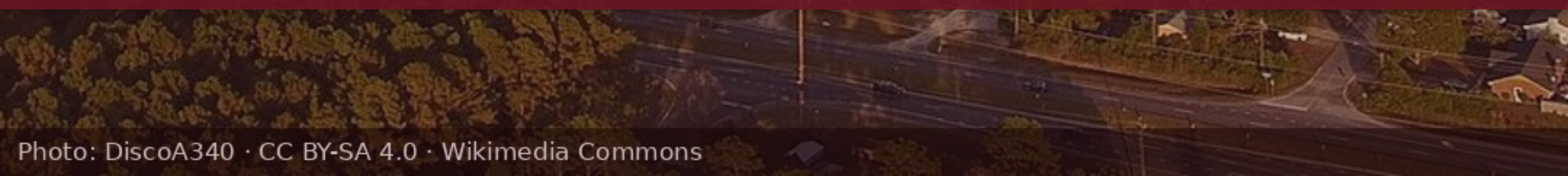


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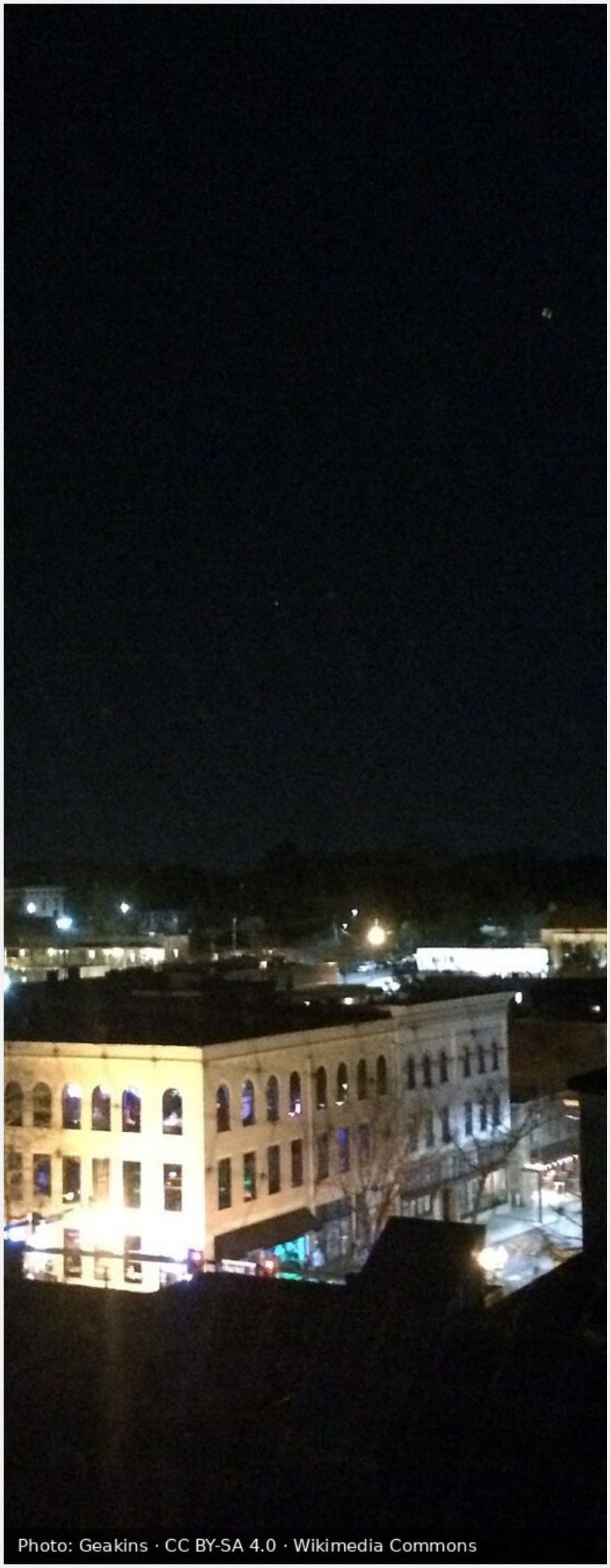


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02

Value leadership fuels reinvestment

As one of the highest-valued metros in North Carolina, Wilmington is attracting capital that reinforces its position. The $18M YMCA aquatics center and the $7/hour parking pilot signal a city investing in quality of life and urban efficiency — both of which directly support property values. These projects are not just civic upgrades; they are strategic real estate catalysts that increase desirability and long-term returns.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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