Thrall — #1 of 10: One-Year Change in Roll Home Values by City

Thrall leads Williamson County in home value stability

One-Year Change in Roll Home Values by City, November 17, 2026

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THE DATA

-0.2%

One-Year Change in Roll Home Values by City (2026)

Thrall recorded the smallest decline in home values across Williamson County, outperforming all other cities in the county.

Thrall’s -0.2% one-year change in roll home values marks the most stable performance among all cities in Williamson County, according to the 2026 WCAD certified roll data. This contrasts sharply with neighboring cities like Cedar Park (-4.1%) and Leander (-4.5%), which saw significant declines. The data reflects a divergence in market momentum across the county’s urban and suburban centers.

Source: ALEX Intelligence
https://alex-companies.com/data/2026-11-17-williamson-wcad-city-change



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Stability as a strategic advantage

Thrall's minimal decline in home values suggests a market less exposed to speculative overheating or rapid price correction. Unlike high-growth areas such as Cedar Park and Leander, which saw double-digit declines in roll value, Thrall's stability may signal a more resilient, long-term housing ecosystem. This could attract investors seeking preservation of capital, particularly in an environment of rising mortgage rates and tighter lending standards.

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The cost of being a growth center

Cities like Cedar Park and Leander, despite their rapid expansion, are experiencing the market correction that follows hyper-growth cycles. Their -4.1% and -4.5% roll changes indicate that value appreciation has slowed or reversed, likely due to oversupply, elevated construction costs, and shifting buyer sentiment. Thrall's relative stability stands out not as a sign of stagnation, but as a signal of market maturity and lower volatility in a region otherwise driven by explosive development.

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