Hays CISD — #1 of 6: One-Year Change in District Enrolment

Hays CISD Leads Texas in Enrollment Growth

Source: ALEX Intelligence · Published November 17, 2026

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THE DATA

4.4%

One-Year Change in District Enrolment (2025)

Hays CISD posted the highest enrollment growth in the San Marcos–New Braunfels MSA for the 2024–25 school year.

This 4.4% increase is not just a number—it's a leading indicator of residential migration and long-term population momentum. The surge reflects demand for family-oriented communities, signaling strong underlying housing market fundamentals. As school districts grow, so do local services, infrastructure, and property values.

Source: ALEX Intelligence
https://alex-companies.com/data/2026-11-17-san-marcos-nb-tapr-enrollment-change



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01

Enrollment Drives Real Estate Demand

School district enrollment growth is the most reliable proxy for future home demand in the San Marcos–New Braunfels MSA. Hays CISD's 4.4% rise—outpacing Comal ISD's 2.0% and San Marcos CISD's -1.1%—confirms that housing growth is concentrated in areas with strong educational infrastructure. This isn't just about schools—it's about families choosing communities where schools are expanding, not shrinking.

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02

Schools as Economic Anchors

The fact that Hays CISD is investing in teacher housing while other districts lag suggests a feedback loop: growing enrollment attracts institutional investment, which in turn supports workforce stability and long-term community health. This is not a passive trend—it's a self-reinforcing cycle where education, housing, and economic development are interdependent. The district's growth is not just a symptom of demand—it's a catalyst.

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