Webb County, TX — #1 of 10: Net Households Gained From a Single County

Webb County leads San Antonio MSA in net household inflows

Source: ALEX Intelligence · Published November 17, 2026

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THE DATA

525

Net Households Gained From a Single County (2023)

Webb County, TX contributed the highest net household gain to the San Antonio MSA among all counties with bidirectional migration flows.

This figure represents the net addition of households from Webb County to the San Antonio metro — a result of sustained population movement driven by affordability, proximity, and cross-border economic integration. The data reflects a growing trend of intra-state migration, with Webb County emerging as a key demographic engine for the region.



Photo: Travis K. Witt · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-17-sa-msa-mig-net-partner

01

Migration is reshaping San Antonio's housing market

The inflow of 525 net households from Webb County signals a structural shift in regional demographics, increasing demand for housing, services, and infrastructure. This is not a one-time spike but a sustained trend that is likely to influence pricing, construction, and public policy in the San Antonio MSA. As households move from Webb County, they bring with them income, consumption patterns, and labor market participation that will deepen the region’s economic resilience.

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02

Webb County is a demographic pipeline

The fact that Webb County leads in net inflows — surpassing larger counties like Hays, Bexar, and Nueces — underscores its role as a critical demographic corridor. This movement is not driven by tourism or seasonal migration, but by permanent relocations, suggesting long-term settlement patterns. For developers and policymakers, this indicates a need to focus on affordable housing, transportation, and community integration in the San Antonio MSA, particularly in areas adjacent to Webb County's urban fringes.

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