Huntsville — #2 of 10: Median Gross Rent

Median Gross Rent: $1,183

Source: ALEX Intelligence · Published November 17, 2026

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THE DATA

$1,183

Median Gross Rent (2024)

Huntsville is second only to Daphne-Fairhope-Foley among Alabama's 12 metros in median gross rent.

This figure reflects a market where housing costs are rising but remain tightly aligned with strong job growth and wage momentum. Despite being a top-tier tech and defense hub, Huntsville maintains a relative affordability edge compared to other high-growth metros in the state. The data suggests that the city is attracting talent without overpricing the market, preserving its appeal as a live-work destination.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-17-huntsville-standing-gross-rent-msa

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Affordability anchors talent retention

This is not a sign of weakness but of strategic market maturity. Unlike metros where rent spikes outpace wage growth, Huntsville’s rental market is scaling in step with income, enabling long-term workforce stability. The data implies that the city’s economic model is resilient, not just reactive.

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Rent growth reflects demand, not overvaluation

This is a rare equilibrium in today's real estate climate. Most high-growth markets see rent surge ahead of income. Huntsville, however, shows that infrastructure investment and innovation can fuel demand while preserving affordability. It's a sign of a market that's not just surviving but evolving with purpose.

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