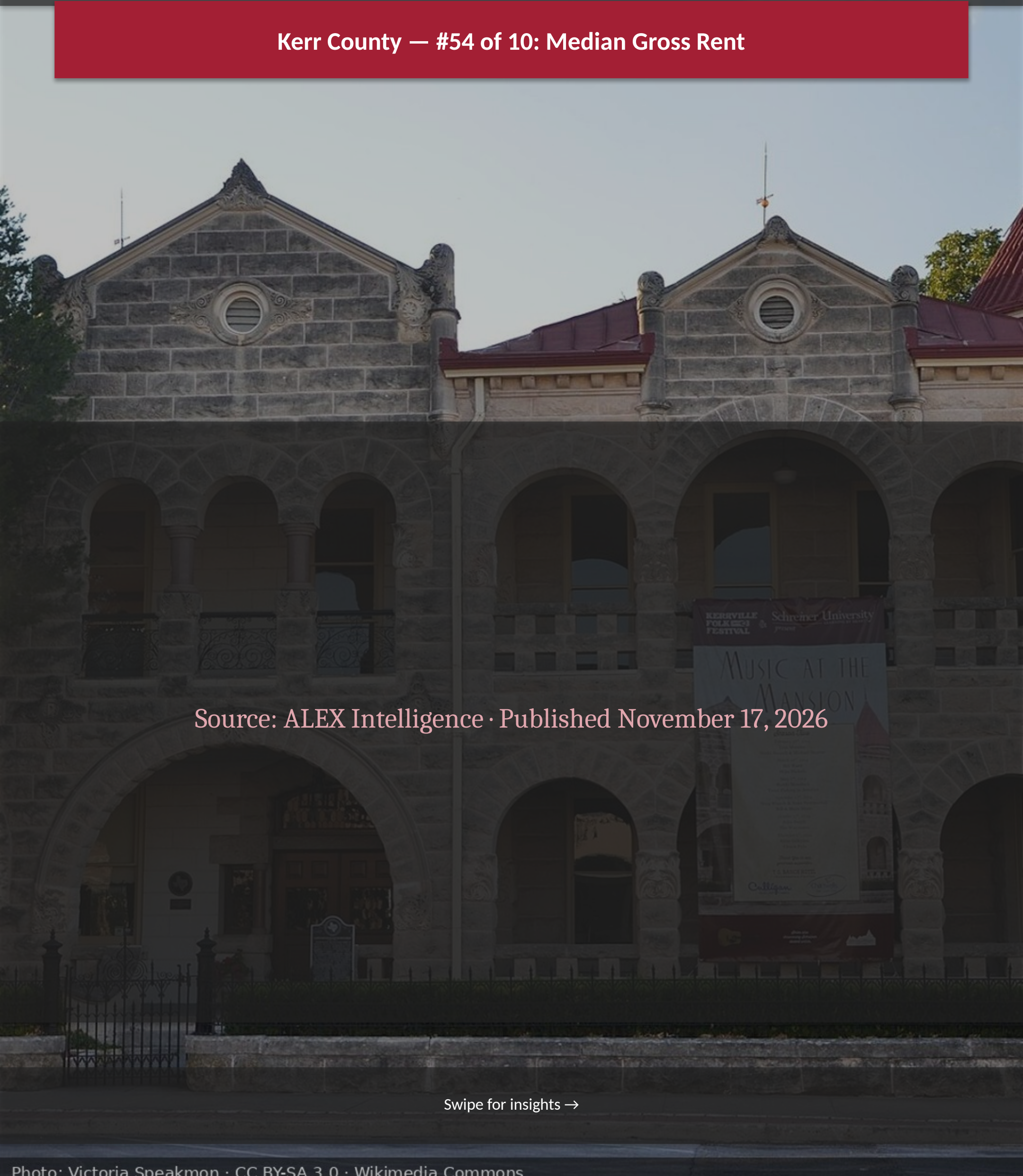
Kerr County — #54 of 10: Median Gross Rent



Source: ALEX Intelligence · Published November 17, 2026

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THE DATA

$1,109

Median Gross Rent (2024)

Kerr County ranks #54 of 123 Texas counties on median gross rent among counties with 20,000+ residents.

This figure places Kerr County among the most affordable rental markets in Texas, even within the premium Hill Country region. Despite rising costs elsewhere, Kerr County maintains a below-average rent burden, reflecting its strong affordability profile and low cost of living relative to nearby urban centers.



Photo: Nicolas Henderson from Coppell, Texas · CC BY 2.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-17-hill-country-tx-standing-gross-rent-county

01

Affordability drives migration to Kerr County

The $1,109 median gross rent in Kerr County is not a sign of stagnation—it's a strategic magnet. With remote work accelerating, professionals seeking lower living costs while retaining access to Hill Country amenities are gravitating toward this county. This trend is reinforcing long-term population growth and supporting a resilient rental market without overheating.

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02

Rent stability signals market maturity

Kerr County's consistent rental pricing—far below the top-tier counties like Williamson or Travis—suggests a mature, self-sustaining market. Unlike high-growth areas where rent spikes reflect speculative pressure, Kerr County's affordability is rooted in sustainable demand, making it a haven for long-term residents and investors alike.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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