Myrtle Beach-Conway-North Myrtle Beach, SC — #3 of 8: Real Estate Establishments



Real Estate Establishments: 909

Source: ALEX Intelligence, November 17, 2026

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THE DATA

909

Real Estate Establishments (2022)

The Grand Strand metro hosts 909 real estate establishments, placing it third among South Carolina's eight major metros.

This figure reflects a mature, deeply institutionalized real estate ecosystem. This density suggests a robust support infrastructure for buyers, sellers, and investors.



Photo: Nheyob · CC BY 4.0 · Wikimedia Commons

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 531 (Real estate) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-17-grand-strand-istand-531-msa



01

Market maturity, not just activity

The Grand Strand’s #3 ranking is not about raw volume but about structural depth. A concentration of 909 establishments in a single metro implies that the market has evolved beyond early-stage entrepreneurship. It now supports specialized services—property management, title companies, legal advisory, and real estate tech—indicating long-term investor confidence and regulatory stability.

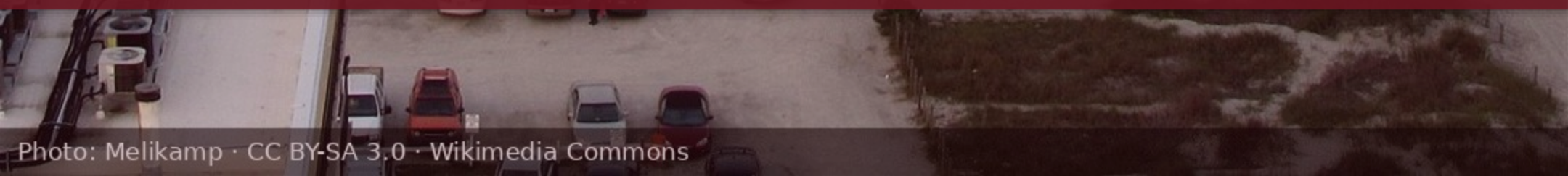


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02

Competition as a catalyst for innovation

High establishment density correlates with market dynamism. In the Grand Strand, this competition drives innovation in client service, digital platforms, and transaction efficiency. Unlike markets with fewer players, where inertia dominates, the Grand Strand's ecosystem rewards adaptability. This is not just a buyer's market—it's a market where the system itself is constantly optimizing.

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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

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diane@alex.realestate · +1 713.591.9902

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