#1 of 10: Ratio of Highest to Lowest County Median Rent in the Market

Kendall County's rent is 2.03x higher than Kimble's

A new ALEX Intelligence report reveals deep rent divergence in the Hill Country

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THE DATA

2.03x

Ratio of Highest to Lowest County Median Rent in the Market (2024)

This ratio reflects the widest gap in rental affordability across Texas Hill Country counties.

The disparity between Kendall County's $1,606 median rent and Kimble County's $790 underscores a growing economic bifurcation. This isn't just a price difference—it's a structural divide in access to housing, workforce mobility, and long-term community stability. The data shows that for every dollar spent in Kimble, residents in Kendall pay over two.



Photo: Nicolas Henderson from Coppell, Texas · CC BY 2.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-16-hill-country-tx-within-county-gross-rent

01

Affordability is not uniform

The 2.03x spread reveals that the Texas Hill Country is not a single market but a mosaic of divergent economic realities. Kendall County, with its higher incomes and proximity to Austin's influence, attracts remote workers and high-wage professionals. Kimble County, in contrast, remains a low-cost haven—yet one increasingly isolated from regional growth. This isn't just about rent; it's about who gets to live where, and who gets left behind.

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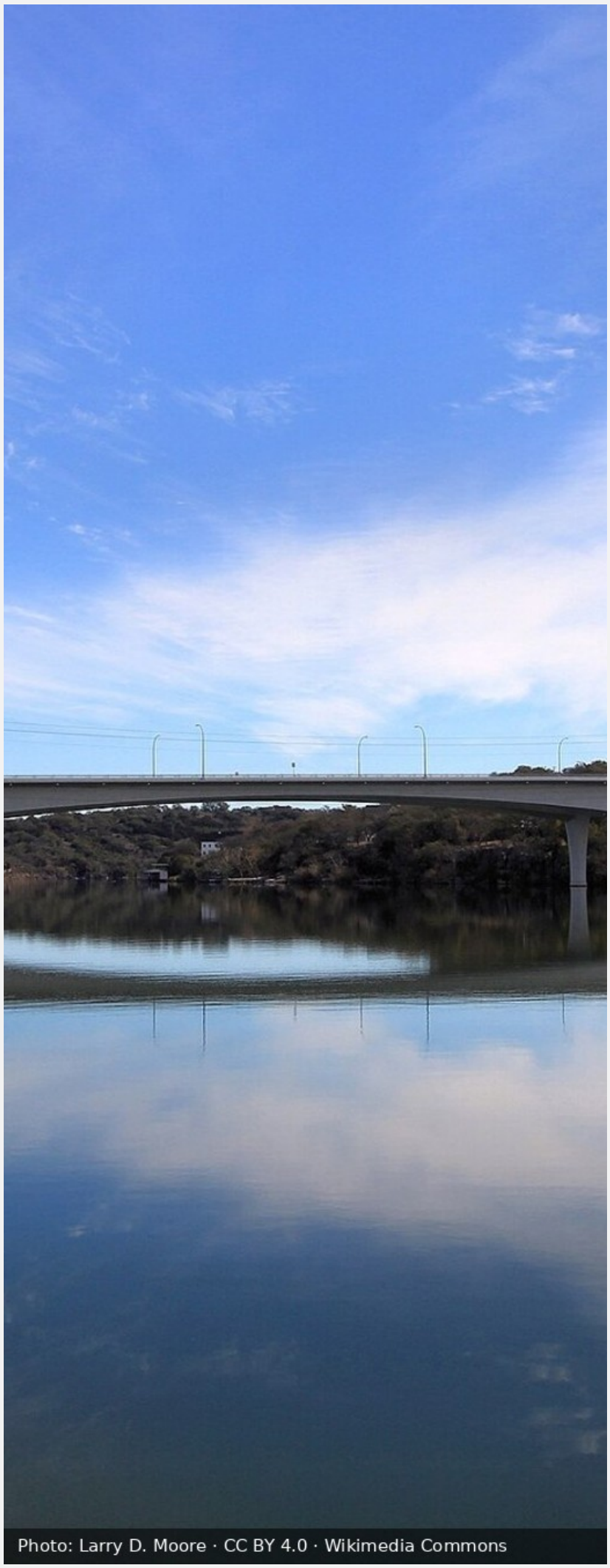


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02

The rent gap is a market signal

This rent divergence isn’t accidental—it reflects deeper shifts in labor, infrastructure, and development. Counties like Kendall and Gillespie are seeing investment in shared workspaces, community hubs, and digital connectivity, reinforcing their appeal to knowledge workers. Meanwhile, Kimble and Mason remain underserved, with fewer amenities and lower housing demand. The rent spread isn’t just a number—it’s a warning sign of unequal opportunity and a call for targeted policy and private investment.

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