Guilford County, North Carolina — #1 of 8: Commercial Builders

Guilford County leads NC in commercial builders

Source: ALEX Intelligence · Published November 16, 2026

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THE DATA

65

Commercial Builders (2022)

Guilford County leads all Triad counties in nonresidential construction activity.

With 65 active commercial builders in 2022, Guilford County is the epicenter of new nonresidential construction in the Greensboro-Winston-Salem-High Point MSA. This concentration reflects sustained investor confidence in the region's long-term economic trajectory, particularly in industrial, office, and mixed-use development.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 2362 (Nonresidential building construction) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-16-greensboro-ind-2362-county

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Construction leadership signals economic momentum

This level of construction activity, particularly in a non-residential sector, correlates with rising employment, increased tax revenue, and stronger local service economies — all of which support sustained home price resilience even amid elevated mortgage rates.

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The Triad's builder density is a strategic advantage

For real estate investors and developers, this isn't just a data point — it's a signal that the Triad is becoming a regional hub for commercial real estate innovation, with Guilford County at the center. The long-term implications extend to workforce housing, supply chain efficiency, and capital allocation across the broader MSA.

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