Georgetown — #5 of 7: Share of Homes Built Since 2010

Georgetown leads Texas in new housing stock

44.5% of homes built since 2010, per ALEX Intelligence 2026

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THE DATA

44.5%

Share of Homes Built Since 2010

Georgetown ranks #5 among Williamson County cities for new construction, with 44.5% of homes built since 2010.

This share reflects a sustained, intentional build-out strategy over the past decade. Unlike older suburban markets, Georgetown's housing stock is not aging; it is actively renewing. This dynamic supports higher property resilience, faster appraisals, and stronger demand from remote professionals and tech-driven households seeking modern, adaptable homes.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-16-georgetown-tx-recent-stock-share-place-mkt

01

New stock drives economic agility

A high proportion of new homes is not just a demographic signal — it’s an economic one. Newer homes attract tech, healthcare, and remote-work professionals who value smart infrastructure, energy efficiency, and flexible layouts. This creates a self-reinforcing cycle: demand for modern homes attracts new residents, who in turn drive local service and retail investment, reinforcing Georgetown’s position as a forward-looking regional hub.

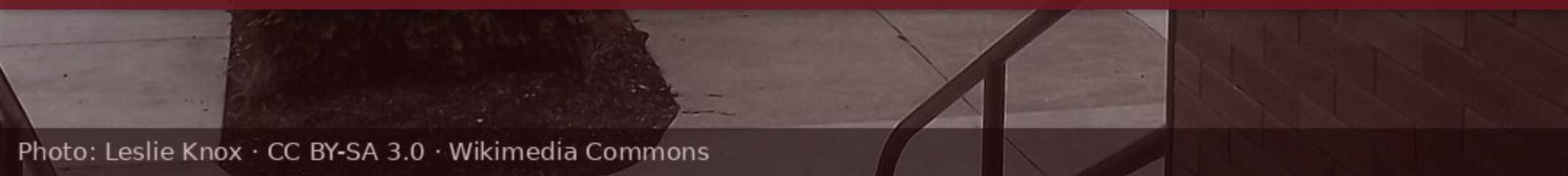


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02

Innovation without displacement

Unlike many rapidly growing markets, Georgetown's new construction has not come at the cost of historical character or affordability. The city has maintained a balanced approach — integrating new developments within existing neighborhoods, preserving architectural continuity, and using zoning to protect green space. This balance makes it a rare example of growth that is both modern and sustainable, avoiding the boom-bust volatility seen in less controlled markets.

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