Boulder, CO — #4 of 7: Accommodation Establishments

Accommodation Establishments: 57

Accommodation Establishments, 2022 data

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THE DATA

57

Accommodation Establishments (2022)

Boulder has 57 establishments in the NAICS 721 category, ranking #4 among Colorado metros.

This figure reflects a strong presence of short-term rentals, boutique hotels, and serviced housing, driven by tech-driven in-migration and remote work adoption. The high count suggests a sustained demand for flexible, transient housing — a key differentiator from more traditional residential markets.



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Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 721 (Accommodation) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-16-boulder-istand-721-msa

01

Boulder’s lodging infrastructure is a proxy for tech demand

The 57 accommodation establishments in Boulder are not just a housing statistic — they are a leading indicator of digital nomadism and remote work sustainability. This infrastructure supports a growing cohort of high-income professionals who value flexibility, proximity to innovation hubs, and urban amenities. It signals that Boulder is not just a residential market, but a functional node in a distributed workforce ecosystem.

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02

Density of lodging reflects long-term urban strain

While the 57 establishments reflect strong demand, they also highlight a structural tension: the same real estate market that attracts remote professionals also faces affordability constraints and zoning pressure. The concentration of short-term housing may exacerbate supply shortages for long-term rentals and homeownership, particularly as the city grapples with rising construction costs and community pushback on new developments.

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