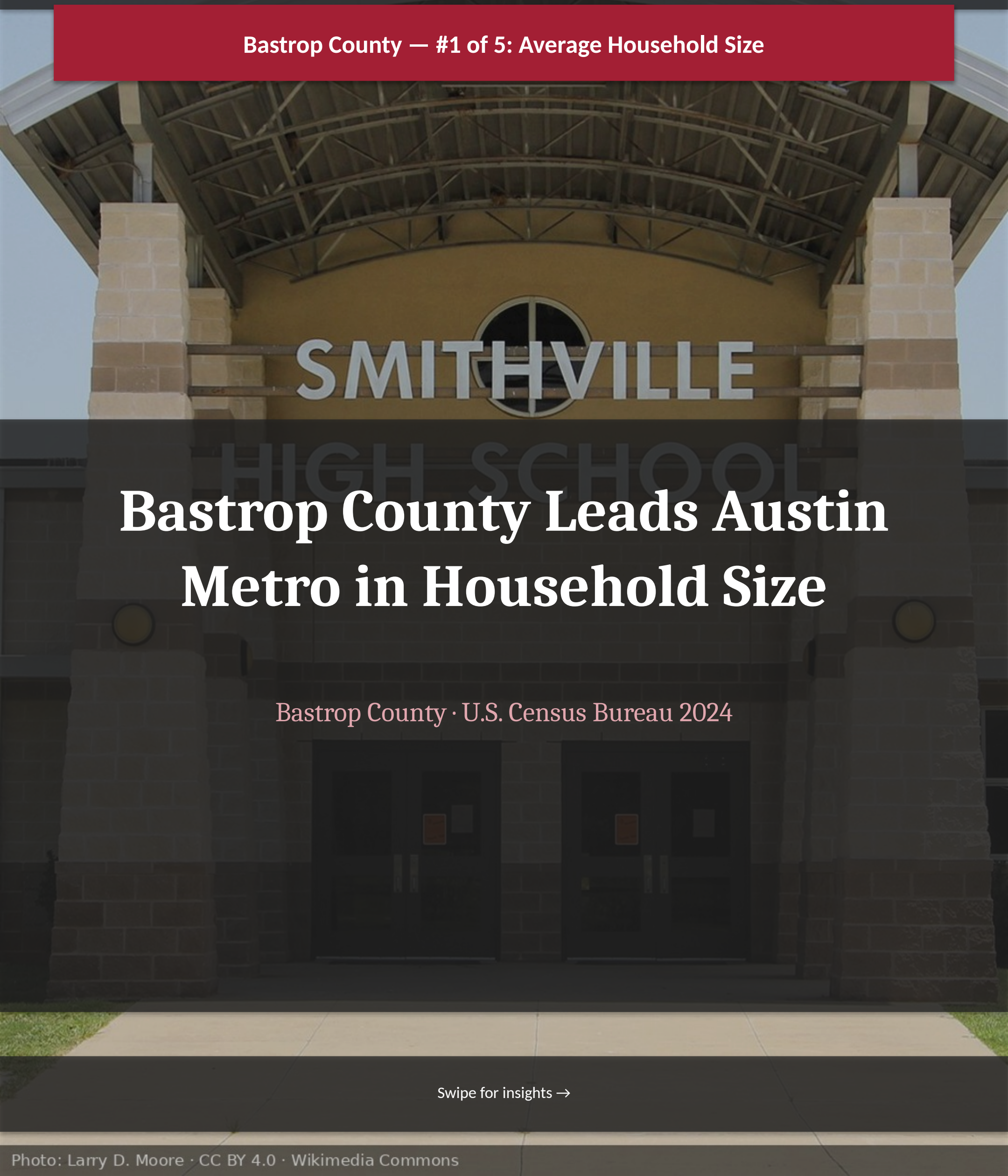
Bastrop County — #1 of 5: Average Household Size



Bastrop County Leads Austin Metro in Household Size

Bastrop County · U.S. Census Bureau 2024

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THE DATA

2.8

Average Household Size (2024)

Bastrop County has the largest average household size among the five Austin metro counties.

The data suggests that current housing stock is already aligning with household needs, but future development must prioritize space and multi-generational living.



Photo: Larry D. Moore · CC BY 4.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-16-bastrop-standing-household-size-county

01

Larger Households = Stronger Demand

A household size of 2.8 is above the national average and signals sustained population growth driven by families and multi-generational households. This is not a statistical anomaly but a structural shift tied to the influx of high-wage jobs in aerospace, tunneling, and advanced manufacturing — industries that attract established professionals with dependents.

The demand for homes with 3+ bedrooms is likely to outpace supply, especially in areas near industrial corridors, making pre-construction planning critical for developers and investors.

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02

Infrastructure Follows Household Density

As family units grow, so does the need for sustainable, accessible mobility — not just for commuting, but for school runs, shopping, and community engagement.

This is not a standalone project; it's a signal that public investment is scaling to meet demographic realities. Future real estate decisions must account for the fact that transportation access is now a core housing quality metric, not a secondary amenity.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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