Atlanta’s Warehouses Are Getting Taller Than California’s

Prologis breaks ground on a 42-foot ceiling facility in Jackson, GA

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THE DATA

42 feet

Clear height

The new Prologis facility in Jackson, Georgia, will feature the tallest clear height in the state.

This 42-foot ceiling height marks a pivotal shift in Atlanta's industrial real estate, aligning the region with the evolving standards of California's logistics hubs. As e-commerce and third-party logistics demand more vertical space, Atlanta is no longer playing catch-up—it's leading the charge in Southeastern infrastructure innovation. The move reflects a strategic response to rising operational demands from major tenants in supply chain and warehousing.



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01

Clear height is the new competitive frontier

The jump to 42-foot clear height isn’t just about size—it’s about function. Higher ceilings allow for greater vertical storage, improved automation compatibility, and better airflow for large-scale distribution centers. In Atlanta’s hyperactive industrial market, where net absorption hit 6.7M SF in Q3 2026, this feature is no longer a luxury but a necessity to attract major tenants. Developers are now racing to match California’s standards, not because they’re copying, but because the market demands it.

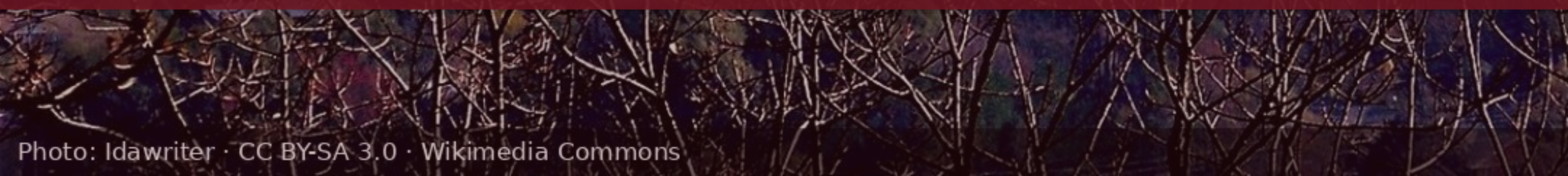
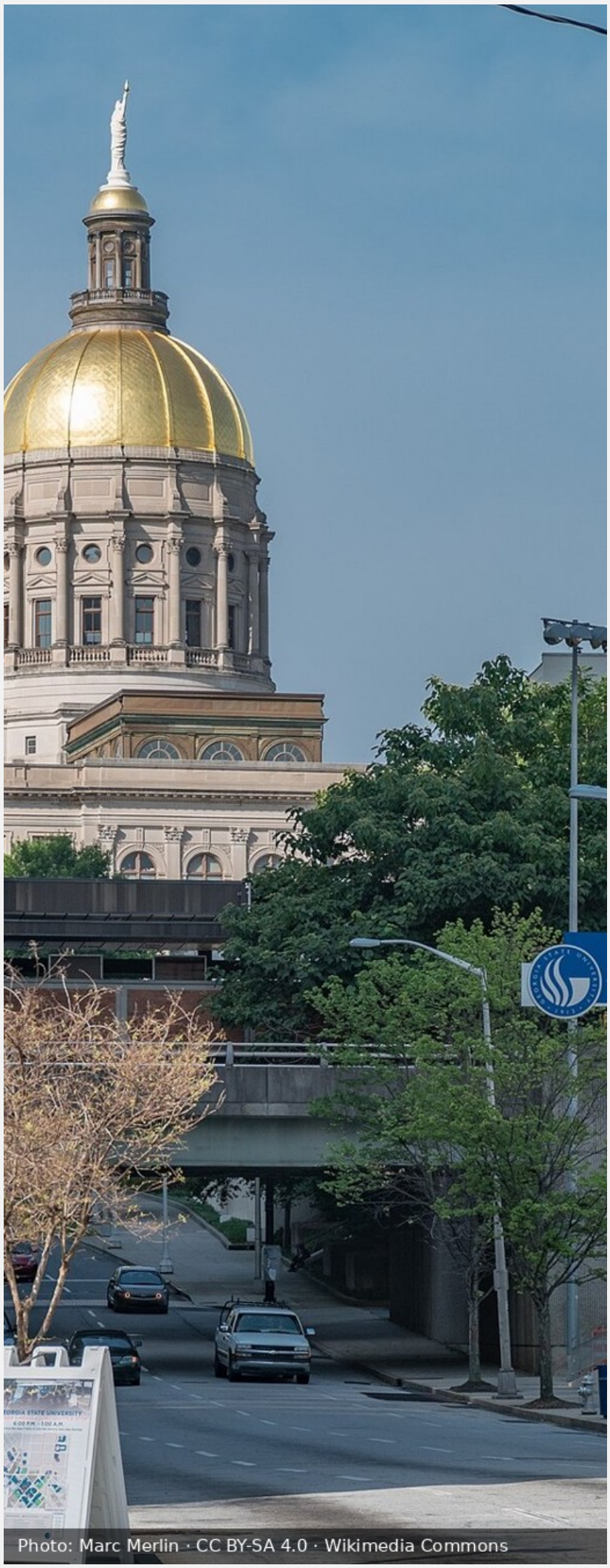


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02

Georgia’s industrial edge is now vertical

While other markets focus on location or square footage, Atlanta is redefining value through structural innovation. With Prologis launching a 1.29M SF facility that exceeds California’s new norm, the region is signaling that future competitiveness will be measured in height, not just square footage. This shift suggests that Atlanta is not just a distribution hub, but a strategic node in a national supply chain that values efficiency, scalability, and forward-looking design. The market is preparing for the next wave of automation—before it arrives.

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