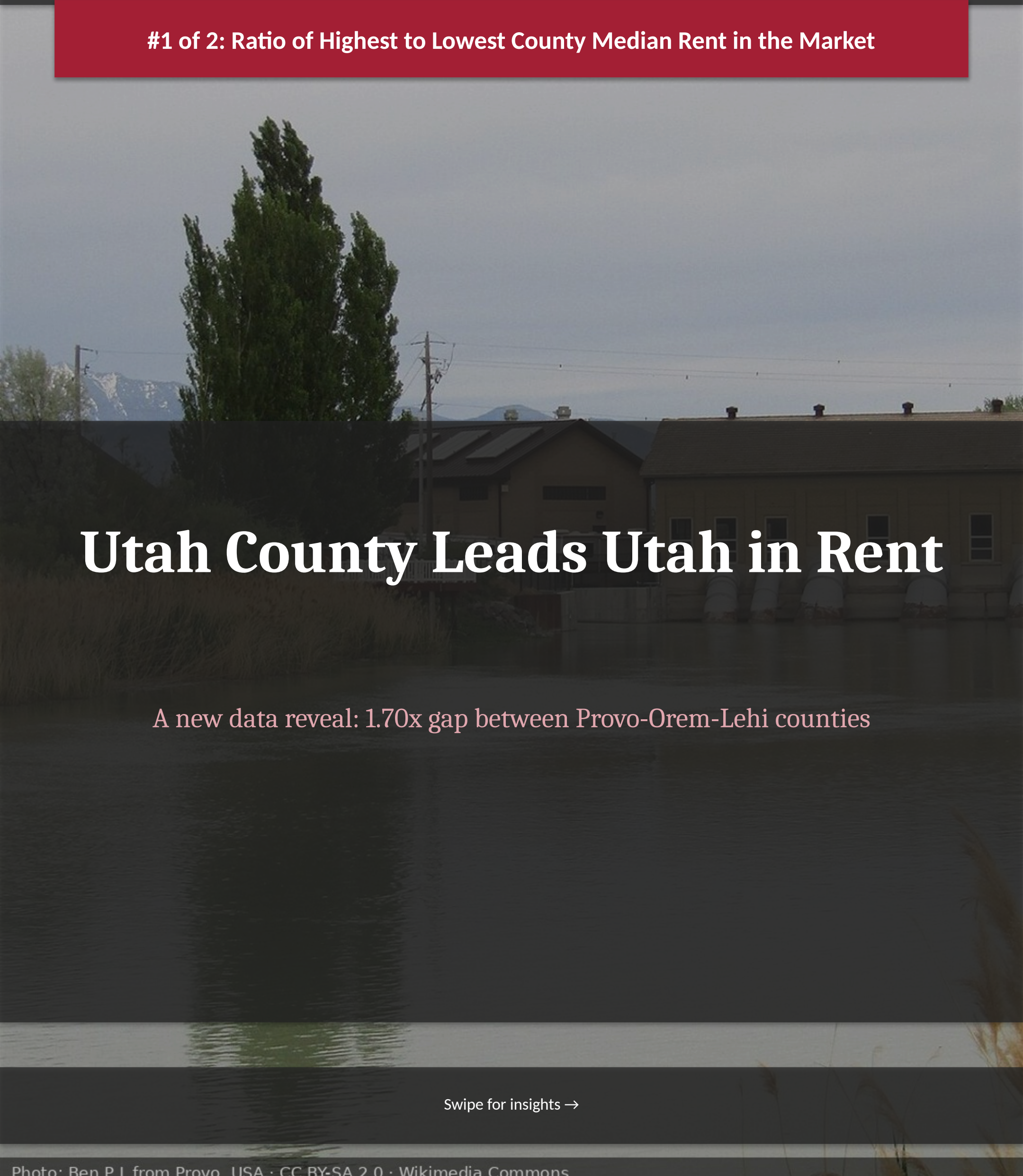
#1 of 2: Ratio of Highest to Lowest County Median Rent in the Market



Utah County Leads Utah in Rent

A new data reveal: 1.70x gap between Provo-Orem-Lehi counties

Swipe for insights →

Photo: Ben P L from Provo, USA · CC BY-SA 2.0 · Wikimedia Commons

THE DATA

1.70x

Ratio of Highest to Lowest County Median Rent in the Market (2024)

This 1.70x disparity reflects a deepening divide in housing affordability and economic integration across the region. The gap is not a trend but a structural reality in 2024, rooted in differing development trajectories, employment concentrations, and infrastructure access.



Photo: planetary_nebula · CC BY 3.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-15-provo-orem-lehi-within-county-gross-rent

01

Affordability is no longer a regional issue

The implication is clear: a one-size-fits-all pricing strategy will misprice inventory and misallocate capital.

Photo: Ben P L from Provo, USA · CC BY-SA 2.0 · Wikimedia Commons


Photo: Farragutful · CC BY-SA 4.0 · Wikimedia Commons

02

Growth is unequal — and accelerating

This is not a housing market imbalance — it’s a spatial mismatch in economic opportunity.

George Arnold Alexander III, MPA

Partner, ALEX Companies
Associate Broker, Alexander Tiffany Southwest, LLC
Licensed Broker in TX, CO, NC, AL

george@alex-companies.com · +1 713.918.9951

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

