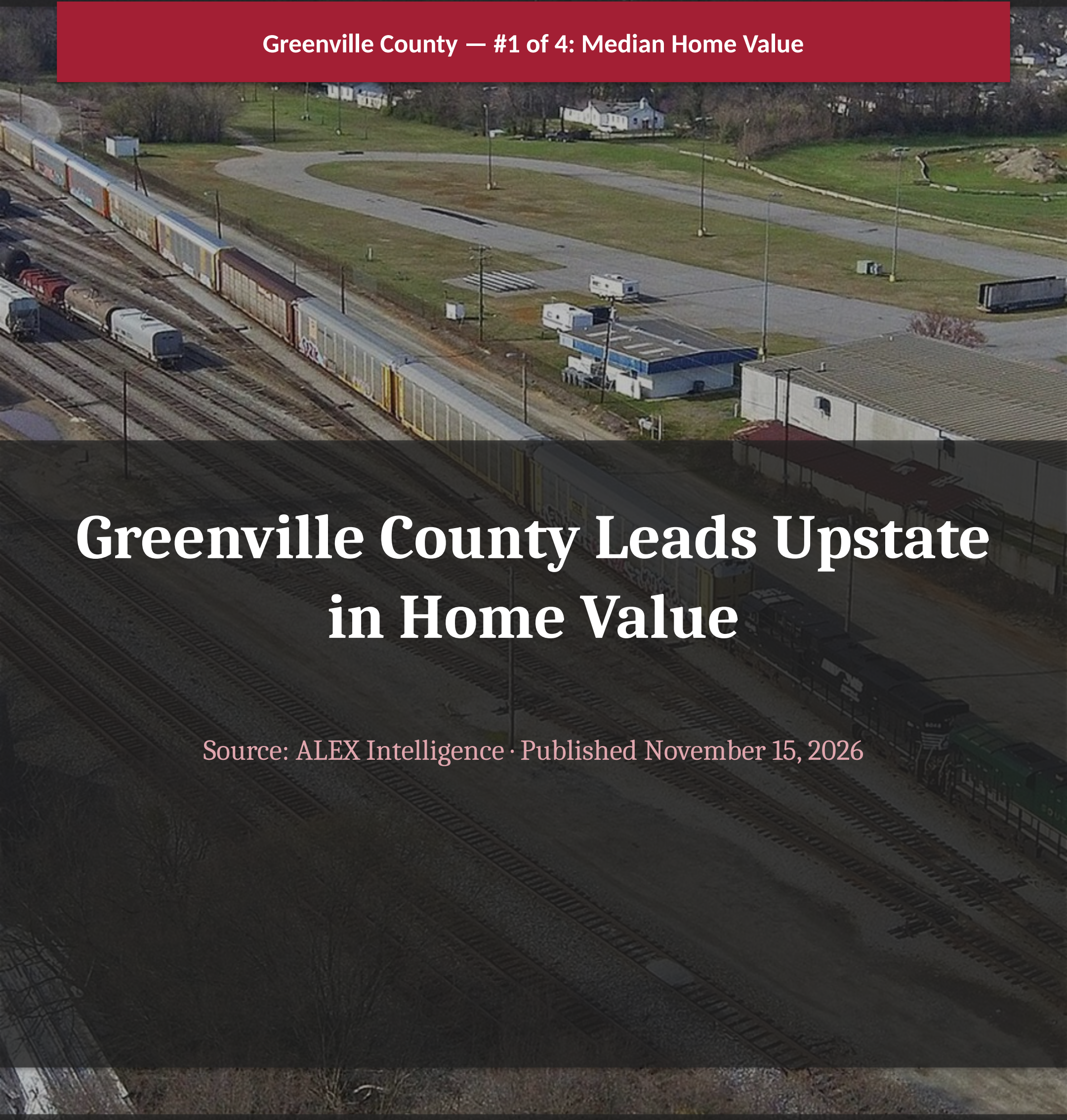
Greenville County — #1 of 4: Median Home Value



Greenville County Leads Upstate in Home Value

Source: ALEX Intelligence · Published November 15, 2026

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Photo: Reginald McDowell · CC BY 2.0 · Wikimedia Commons

THE DATA

$299,000

Median Home Value (2024)

Greenville County ranks #1 of 4 Greenville-Anderson-Greer metro counties and #8 of 39 South Carolina counties on median home value (counties of 20,000+ residents).

This figure is not just a number — it's a signal of structural economic momentum. The Upstate's highest median home value reflects deepening capital formation in the region's core, driven by sustained job growth, rising household income, and a persistent housing supply constraint. It also underscores that wealth accumulation is increasingly concentrated in the most established urban nodes.



Photo: olekinderhook · CC BY 3.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-15-upstate-sc-standing-home-value-county

01

Value Leadership Without Price Collapse

Greenville County’s top ranking in median home value — even as regional migration and construction remain strong — suggests that appreciation is being driven not by speculative inflation, but by real demand anchored in employment, infrastructure, and quality of life. This stability, rare in high-growth regions, indicates a maturing market where value is being earned, not borrowed.

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02

The Equity Gap Beneath the Rank

This growing bifurcation means that the market's success is not being shared equally, and the region's future housing policy will need to address access, not just price. The real story isn't just the rank — it's who the rank leaves behind.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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