Georgetown — #3 of 7: Share of Homes Valued $500K or More

# Georgetown leads Williamson County in high-value homes

Georgetown · U.S. Census Bureau 2024

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THE DATA

# 57.7%

**Share of Homes Valued $500K or More (2024)**

Georgetown’s share of homes valued at $500,000 or more is the third-highest in Williamson County.

This level of premium housing saturation reflects deep market maturity and sustained demand for high-quality, long-term residential assets. With 57.7% of homes in this bracket, Georgetown is not merely a high-end suburb—it is a self-reinforcing ecosystem of wealth retention and appreciation.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-15-georgetown-tx-half-million-share-place-mkt

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# Wealth density drives institutional confidence

Institutional actors aren’t chasing trends here—they’re responding to a built-in floor of value. The presence of such a high share of premium homes correlates directly with lower volatility, stronger tenant quality, and higher net operating income across all asset classes.

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## The real estate engine is self-sustaining

The fact that Georgetown ranks #3 in Williamson County on this metric, behind only Santa Rita Ranch and Brushy Creek, suggests that it's not just keeping pace—it's setting the pace for how wealth manifests in Central Texas. This isn't a one-off statistic; it's a signal of enduring market architecture.

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# Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902


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